

前海国际消费指南

A GUIDE FOR
INTERNATIONAL
CONSUMERS
VISITING

QIANHAI



深圳 · 前海 | Qianhai Shenzhen

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“吃”在前海 ——特色餐饮指引

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Ah Yat Abalone
阿一鲍鱼



国际御厨杨贯一大师于1984年创立阿一鲍鱼。其鲍鱼产品，均承载着浓郁的香港情怀。金章阿一鲍鱼沿用古法炮制干鲍，以老母鸡、排骨、金华火腿熬制的浓汤文火煨制72小时。首店座落深圳前海，以臻选潮粤菜与港式点心，为食客带来多元港式风味体验。对于来到前海的国际人士而言，这里是体验世界级粤菜文化、感受深港融合魅力的绝佳选择。

Master Yang Guanyi, an international chef, founded Ah Yat Abalone in 1984. Every abalone product of it carries a strong Hong Kong sentiment. Jinzhang Ah Yat Abalone uses traditional ways to prepare dried abalone, and simmers thick soup made from old hens, pork ribs, and Jinhua ham over low heat for 72 hours. Its first store is located in Qianhai, Shenzhen. It aims to bring diversified Hong Kong flavor experience to diners by selecting trendy Cantonese food and Hong Kong style Dim sum. For expatriates and international visitors in Qianhai, this is an excellent choice to experience world-class Cantonese cuisine culture and feel the charm of Shenzhen-Hong Kong integration.

粤菜/潮汕菜 Cantonese/Chaoshan Cuisine

 +86-17053326888

 人均 500 (元/人)
Average price: 140 RMB per person

 地址: 深圳市南山区桂湾四路前海香港印象T5栋1F-35 (1楼)
Address: 1F-35, Building T5, Qianhai Hong Kong Charm, Guiwan 4th Road, Nanshan District, Shenzhen

Lù Zhanjiang Cuisine
慕雅苑·湛江菜



慕雅苑·湛江菜主打地道湛江风味，菜品以清淡鲜爽、少油少辣的粤菜风格为主。餐厅严选当日新鲜海鲜与本地食材，以原味焗、砂锅焗、白切等简约做法突出食材本味。环境雅致现代、装修精致舒适，设有私密包间，整体氛围安静得体，适合商务用餐或体验岭南沿海特色美食。

Lù Zhanjiang Cuisine specializes in authentic Zhanjiang flavors, with dishes rooted in the light, fresh, and mildly seasoned style of Cantonese cuisine. It carefully selects fresh seafood and local ingredients each day, highlighting their natural flavors through simple cooking methods such as oven-baking, clay-pot baking, and white-cut preparation. The setting is elegant, modern, and comfortably refined, with private dining rooms available. The overall atmosphere is quiet and tasteful, making it ideal for business meals or for experiencing the distinctive culinary flavors of Lingnan's coastal region.

粤菜 Cantonese Cuisine

 +86-755-86526126

 人均 145 (元/人)
Average price: 145 RMB per person

 地址: 深圳市南山区桂湾五路卓越前海壹号T1栋3楼
Address: 3rd Floor, T1, One Excellence, Guiwan 5th Road, Nanshan District, Shenzhen

Yanhuodong No.73 Barbecue
烟火洞73号·板前烤肉



“板前”（Itamae）源自日本料理传统，意为厨师在客人面前（木板前）现场制作。烟火洞73号将这一形式与韩式烤肉结合，肉从备餐台到板前烤制再到摆盘上桌，全程不超过30秒，创造独特的互动用餐体验。食客可尽情体验互动式亚洲烤肉文化，可拍照或录下厨师烤制过程。

"Itamae" originates from Japanese culinary tradition, meaning the chef prepares food on-site in front of guests (in front of a wooden board). The whole process from the preparation table to charcoal grilling and plating takes no more than 30 seconds, creating a unique interactive dining experience. Diners can fully experience interactive Asian BBQ culture and take photos or record the chef's grilling process.

韩式烤肉 Korean BBQ

+86-13316803075
人均 99 (元/人)
Average price: 99 RMB per person
地址：深圳市南山区枢纽大街66号前海周大福金融大厦北塔B108
Address: B108, North Tower, Qianhai CTF Finance Tower, 66 Shuniu Street, Nanshan District, Shenzhen

Wanderfour Market
豌豆福市场·全日农场市集餐厅



位于前海前湾片区的一家农场市集风格餐厅。该店以木质温馨装修和温馨氛围为特色，提供布拉塔芝士意式火腿Pizza、牛排菇炸鸡班尼迪克蛋、俵味香茅细薯、主厨秘制烤鸡等特色西餐。该店的咖啡、特调饮品、鸡尾酒和葡萄酒选择也很丰富。作为集市概念的餐厅，它深受年轻群体喜爱，被评为不仅好吃还适合拍照的氛围感餐吧。

Located in Qianhai's Qianwan area, this restaurant is designed in the style of a farmhouse market. With warm wooden décor and a cozy atmosphere, it serves specialty Western cuisine such as Italian style ham pizza with Breta cheese, Benedictine eggs with steak, mushroom, fried chicken inside, Dai style lemongrass sweet potatoes, and chef's secret roasted chicken. It also offers a wide selection of coffee, specialty drinks, cocktails, and wine. As a market-inspired dining spot, it is especially popular with younger visitors and is widely regarded as a photo-friendly, laid-back restaurant and bar with a strong sense of ambiance.

西式简餐/轻食 Western Light Meals/Light Food

+86-13316803075
人均 108 (元/人)
Average price: 108 RMB per person
地址：深圳市南山区临海大道与前海大道交汇处西侧前海嘉里中心T2栋1层
Address: 1st Floor, T2, Qianhai Kerry Center, West of the Intersection of Linhai Boulevard and Qianhai Boulevard, Nanshan District, Shenzhen

AFFINITE

三生AFFINITÉ



三生AFFINITE——“三生”是宿命的相遇与未尽的可能，“AFFINITE”是无法抗拒的引力回响。二者交织成品牌的灵魂叙事：万物因必然的吸引而相逢。以山海共生为轴，融合自然、艺术与法餐匠心。恪守“Sea to Table”原则，从渔民手中直取应季海产，以匠心演绎潮汐馈赠。更设私密雪茄廊及同步甄选全球酒庄直供佳酿，商务宴请与私密约会皆可沉浸于光影潮汐、山海共鸣的仪式感中。

"SANSHEG" is a fateful encounter and endless possibilities, and "AFFINITE" is an irresistible gravitational echo. The two are interwoven into the brand's soul narrative: all things meet due to inevitable attraction. The restaurant is located in the Shenzhen Sea World Culture Art Center. Adhering to the "Sea to Table" principle, we purchase seasonal seafood directly from fishermen and cook these gifts from nature with ingenuity. Incorporating local ingredients and Asian flavors into the framework of classic French cuisine, creating a taste adventure between the mountains and the sea. There is also a private cigar lounge and a selection of fine wines directly supplied from wineries around the world.

法国菜 French Cuisine

2026年黑珍珠一钻餐厅
2026 Black Pearl One-diamond Restaurant

+86-13560716133

人均 1580 (元/人)
Average price: 1580 RMB per person

地址：深圳市南山区海上世界文化艺术中心一楼105A（1楼入口近东门处）
Address: 105A, 1st Floor, Sea World Culture and Art Center, Nanshan District, Shenzhen (near the east gate of the 1st floor entrance)

Chin Rai

清莱湾



“清莱湾”品牌创意源于泰国北部美丽小城清莱，餐厅融合了清莱府蓝庙的蓝金色庙宇建筑、法国宫廷华丽水晶元素，让顾客流连忘返。泰国宝藏主厨Noom Chantrawan曾连续七年被评为米其林大厨殊荣，传承泰式宫廷古法技艺，加入主厨的创意巧思，将东南亚各种食材进行重构融合，呈现出更精致美味的泰式料理。

The Chin Rai brand draws its inspiration from Chiang Rai in northern Thailand. The restaurant blends the blue-and-gold temple architecture of Chiang Rai's Blue Temple with the ornate crystal accents of traditional French court décor to create an unforgettable atmosphere. Renowned Thai chef Noom Chantrawan — honored by the Michelin Guide for seven consecutive years — brings royal Thai techniques and his creative reinterpretation of Southeast Asian ingredients to deliver an elevated, refined take on Thai cuisine.

泰国菜 Thai Cuisine

+86-755-88980096

人均 198 (元/人)
Average price: 198 RMB per person

地址：深圳市南山区万象前海购物中心L3层L340店铺
Address: Shop L340, 3rd Floor, Qianhai MixC Shopping Mall, Nanshan District, Shenzhen

Bingsheng Private Kitchen
炳胜私厨



餐厅巧妙融合满洲窗、粤剧挂画、鸟笼吊灯等传统岭南建筑元素与现代时尚风格，环境典雅私密，设有独立包间，让外国游客感受地道的广府文化氛围。招牌秘制灌汤烧鹅在皮肉之间灌入调料，经风干烤制，表皮酥脆饱满，肉质鲜嫩。招牌菠萝包外皮酥脆，内含真实菠萝馅，是该店最具代表性的点心之一。

The restaurant cleverly blends traditional Lingnan architectural elements such as Manchurian windows, Cantonese opera paintings, and birdcage chandeliers with modern fashion styles. The environment is elegant and private, with independent private rooms, allowing foreign travelers to experience the authentic Guangdong cultural atmosphere. The signature roasted goose with secret soup is filled with seasonings between its skin and flesh, dried and baked, resulting in a crispy and plump skin and tender meat. The famous pineapple bun is crispy with pineapple stuffing inside, which is one of the most representative dim sum in the store.

粤菜 Cantonese Cuisine

2025年黑珍珠二钻餐厅
2025 Black Pearl Two-diamond Restaurant

+86-755-86693326

人均 380 (元/人)
Average price: 380 RMB per person

地址：深圳市南山区万象前海购物中心L3层L324店铺
Address: Shop L324, 3rd Floor, Qianhai MixC Shopping Mall, Nanshan District, Shenzhen

GreenSide
水岸十里·江海海鲜



水岸十里主打浙江菜系，以突显食材本味的烹饪技法著称，呈现“鲜嫩有味”的江南特色。90%的食材来自江浙地区，餐厅依循“顺时而食”的传统理念，采获四季江海海鲜。适合想尝试非粤菜的中国地方菜系的游客。如果想体验“以茶佐餐”的东方饮食文化，可以点上一壶桂花九曲红梅搭配蟹粉汤包。

GreenSide specializes in Zhejiang cuisine, known for its cooking techniques that highlight the original flavor of ingredients, presenting the Jiangnan characteristics of "freshness, tenderness, and taste". 90% of their ingredients come from the Jiangsu and Zhejiang regions, and the restaurant follows the traditional concept of "eat in harmony with the seasons" and selects seasonal fresh food from rivers, seas, and lakes. Suitable for diners who want to try non Cantonese Chinese regional cuisine. Who wants to experience the Eastern food culture of "pairing tea with meals", can order a pot of osmanthus and red plum tea with crab seed soup dumplings.

浙菜 Zhejiang Cuisine

2026年黑珍珠一钻餐厅
2026 Black Pearl One-diamond Restaurant

+86-755-82117988

人均 450 (元/人)
Average price: 450 RMB per person

地址：深圳市南山区万象前海购物中心L3层L327店铺
Address: Shop L327, 3rd Floor, Qianhai MixC Shopping Mall, Nanshan District, Shenzhen

HakeoGrill
HakeoGrill土耳其扒房



HakeoGrill土耳其扒房，是一场关于烟火与独特的味蕾盛宴。餐厅专注呈现土耳其地道风味与高品质牛排料理，用扎实的口感和浓郁的香气，为你带来沉浸式的异域美食享受。

HakeoGrill Turkish barbecue is a feast about fireworks and unique taste buds. The restaurant focuses on presenting Turkish authentic flavor and high-quality steak dishes, bringing you immersive exotic food enjoyment with solid taste and rich aroma.

土耳其菜 Turkish Cuisine

+86-13312988861
人均 130 (元/人)
Average price: 130 RMB per person

地址：深圳市南山区枢纽大街66号前海周大福金融大厦B112
Address: B112, Qianhai CTF Finance Tower, 66 Shuniu Street, Nanshan District, Shenzhen

WESTWOOD
WESTWOOD·落日餐厅·乐队演出



Westwood是一家美式餐厅，2010 年开业于香港兰桂坊，主打仅选用美国农业部认证牛肉制作的顶级肋排。2014 年，在坚尼地城增设了外卖厨房。2017 年，第二家分店在深圳开业。每年，Westwood始终坚持只使用美国牛肉。致力于提供卓越的服务与最优质的食材，确保每道菜都能展现品质与诚意

Westwood is an American restaurant that opened in Lan Kwai Fong, Hong Kong in 2010, specializing in prime rib made exclusively with USDA-graded beef. In 2014 we expanded with a catering kitchen in Kennedy Town, and in 2017 we opened a second restaurant in Shenzhen. Each year it consistently using only American beef. It is committed to exceptional service and the finest ingredients, ensuring every dish delivers both quality and hospitality.

美式西餐厅 American-style Western Cuisine

+86-755-88980890\+86-13824312744
人均 412 (元/人)
Average price: 412 RMB per person

地址：深圳市南山区听海大道5059号前海壹方汇A栋3层L3-006 (户外花园)
Address: Shop L3-006, 3rd Floor, Building A, Uniway Qianhai, 5059 Tinghai Boulevard, Nanshan District, Shenzhen (Outdoor Garden)

ZI DONG YUAN CHINESE • CANTONESE CUISINE
紫东苑·中华粤宴



紫东苑是以古典礼乐庆典为承载，打造国风美学用餐场景的音乐主题餐厅。将古典音律与传统美食融合来营造跨越千年的文化盛宴。特色菜品有火焰罗氏虾、火焰菠萝包、黑松露白雪藏龙等。

is a music themed restaurant that creates a Chinese style aesthetic dining scene with classical ritual and music celebrations as its carrier. Integrating classical music with traditional cuisine to create a cultural feast spanning thousands of years. The specialty dishes include the Flame Roche Shrimp, the Flame Pineapple Bun and the Black Truffle, White Snow, Hidden Dragon.

粤菜 Cantonese Cuisine

+86-18129979400/+86-13602511480
人均 200 (元/人)
Average price: 200 RMB per person

地址：深圳市南山区前海周大福金融大厦二楼北塔L203
Address: L203, 2nd Floor, North Tower, CTF VALLEY, Nanshan District, Shenzhen

In & Out
一坐一忘云南菜



店内装饰采用从云南版画、木雕与绿植，服务员身着民族服饰，营造出“忘掉喧嚣”的沉浸式氛围。餐厅坚持从云南本地直采食材，香茅草烤鲈鱼以亚热带柠檬香茅草捆裹鲈鱼慢烤，是该店多年的招牌菜品，薄荷牛肉卷中清凉的薄荷与嫩滑牛肉构成美妙的组合，是云南人最爱的提神风味。

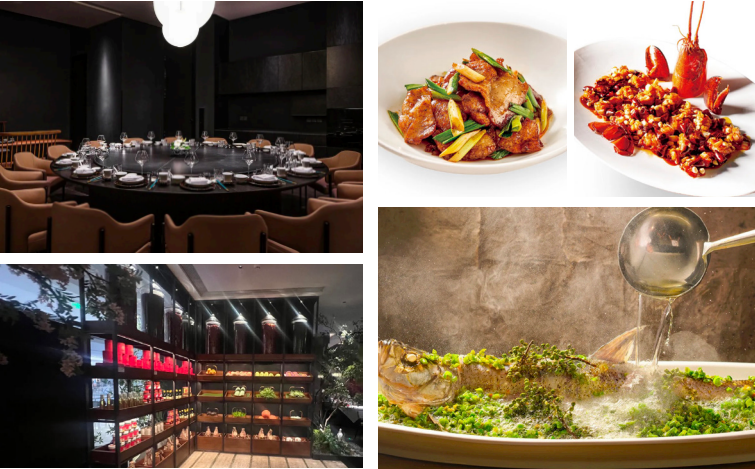
The interior decoration of it features Yunnan prints, wood carvings, and green plants, and the waiters wear ethnic costumes, creating an immersive atmosphere of "forgetting the noise". The restaurant insists on sourcing local ingredients from Yunnan. The lemongrass grilled sea bass is wrapped in subtropical lemon scented thatch and slowly grilled which is a signature dish of the restaurant for many years. The cool mint and tender beef in the mint beef roll form a wonderful combination, which becomes the favorite refreshing flavor of Yunnan people.

云南菜 Yunnan Cuisine

+86-755-88986465
人均 412 (元/人)
Average price: 412 RMB per person

地址：深圳市南山区万象前海购物中心B174店铺
Address: Shop B174, Qianhai MixC Shopping Mall, Nanshan District, Shenzhen

Xu's Cuisine
许家菜·川菜 二十四味型



不是所有川菜，都能叫许家菜。以川菜二十四味型为骨，以匠心传承与创新为魂，吃鸡不见鸡的国宴豆花，鲜麻清香的独创青辣汁翘壳鱼，经典糊辣荔枝的宫保虾球，百菜百味，一菜一格。从市井到殿堂，展现川菜的精致与高级。

Not all the Sichuan cuisine can be called Xu's Cuisine. Taking the 24 flavors of Sichuan cuisine as the core, regarding ingenuity inheritance and innovation as the soul. The State Feast Chicken Tofu Pudding, the original Upright shell Fish From Reserve Made with Qinglazi, and the Kung Pao Peany Shrimp Balls of classic spicy litchi paste all present thousands of flavors. From ordinary to high-end dishes, Xu's Cuisine showcases the delicacy and sophistication of Sichuan cuisine.

川菜 Sichuan Cuisine

米其林一星连锁餐厅
Michelin One-star chain restaurant

+86-18938929880

人均 185 (元/人)
Average price: 185 RMB per person

地址：深圳市宝安区新湖路99号前海壹方城购物中心L5
Address: L5, Uniwalk Qianhai Shopping Mall, 99 Xinhua Road, Bao'an District, Shenzhen

Singapore Memory
狮拾久·现代新加坡料理



狮拾久·现代新加坡料理，以匠心融合传统新加坡风味与现代创意料理，打造独具格调的高端用餐体验。店内以鲜花环绕装点，构筑出宛若秘境花园般的浪漫氛围，氛围感拉满。招牌古法咖喱蟹醇厚香浓、风味地道，经典肉骨茶温润入味，为顾客提供极佳的东南亚特色美食体验。

Singaporean Memory combines traditional Singaporean flavors with modern creative cuisine with ingenuity, creating a unique high-end dining experience. It is decorated with fresh flowers, creating a romantic atmosphere like a secret garden with wonderful sentiment. The signature traditional curry crab is smooth, rich and fragrant, with an authentic flavor. The classic Bak Kut Teh is mild and flavorful, providing customers with an excellent Southeast Asian specialty food experience.

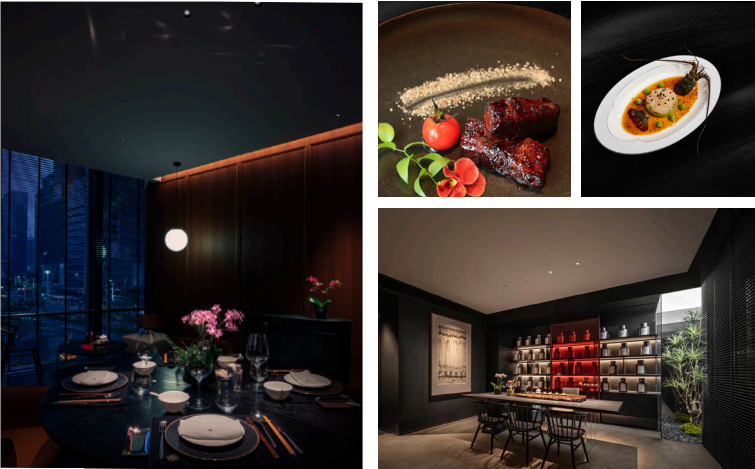
新加坡料理 Singaporean Cuisine

+86-755-86525519

人均 180 (元/人)
Average price: 180 RMB per person

地址：深圳市宝安区新湖路99号前海壹方城L5-010A
Address: Shop 010A, L5, Uniwalk Qianhai, 99 Xinhua Road, Bao'an District, Shenzhen

Carrianna Chiu Chow Cuisine
佳宁娜潮州料理



对于希望在深圳体验高端中国地方菜系、追求文化深度与用餐仪式感的游客，佳宁娜潮州料理是一个兼具历史传承、文化沉浸与味觉享受的上佳选择。这里不仅能品尝到“鲜”字当头的正宗潮汕风味，更能感受到深港两地40余年的饮食文化纽带。推荐菜品为荔枝木烟熏玻璃乳鸽和潮州卤水拼盘。

For tourists who want to experience high-end Chinese regional cuisine and pursue cultural depth and dining ceremony in Shenzhen, Carrianna Chiu Chow Cuisine is a great choice that combines historical heritage, cultural immersion, and taste enjoyment. Here, not only can you taste the authentic Chaoshan flavor with the word "fresh" at the forefront, but you can also feel the more than 40 year culinary cultural bond between Shenzhen and Hong Kong. Recommended dishes are glassy squab roasted by litchi wood and Chaozhou assorted marinated meat.

潮汕菜 Chaoshan Cuisine

 2026蓝湾大湾区美食指南一星餐厅
2026 Greater Bay Area Food Guide One-star Restaurant

 +86-17322344836

 人均 268 (元/人)
Average price: 268 RMB per person

 地址：深圳市南山区枢纽大街66号前海周大福金融大厦3层
Address: 3rd Floor, Qianhai CTF Finance Tower, 66 Shuniu Street, Nanshan District, Shenzhen

Chao Guan Royal Fusion
朝馆·私宴



朝馆·私宴是一家主打现代中式融合料理的高端私宴餐厅，餐厅将传统中式烹饪技艺与现代创意巧妙结合，为追求独特用餐体验的游客提供了一个兼具文化底蕴与创新精神的美食目的地。菜品融合粤菜、川菜、京菜等多地风味，并加入澳洲和牛等西式食材，口味对国际游客友好且富有探索性。

It's a high-end private banquet restaurant that specializes in modern Chinese fusion cuisine. The restaurant combines traditional Chinese cooking techniques with modern creativity, providing a culinary destination that combines cultural heritage and innovative spirit for tourists seeking unique dining experiences. The dishes blend flavors from Guangdong, Sichuan, Beijing, and other regions, and incorporate Western ingredients such as Australian Wagyu beef. The taste is friendly to international tourists.

粤菜/创意中餐 Cantonese/Creative Chinese Cuisine

 2026蓝湾大湾区美食指南精选餐厅
2026 Greater Bay Area Food Guide Selected Restaurant

 +86-18928463037

 人均 176 (元/人)
Average price: 176 RMB per person

 地址：深圳市南山区临海大道与前海大道交汇处西侧前海嘉里中心T1嘉湾汇201-202
Address: Shop 201-202, Park Place, T1, Qianhai Kerry Center, West of the Intersection of Linhai Boulevard and Qianhai Boulevard, Nanshan District, Shenzhen

Celebrity Cuisine

名人坊·精致新粤菜·海鲜·茶点



该店连续十二年获评米其林星级荣誉，是粤菜界的标杆性餐厅。餐厅既提供精致广式早茶与茶点，也有高端海鲜和粤菜正餐，为游客提供米其林级别的粤菜体验。

It has been awarded Michelin stars for 12 consecutive years and is a benchmark restaurant in the Cantonese cuisine industry. The restaurant offers exquisite Cantonese morning tea and snacks, as well as high-end seafood and Cantonese cuisine meals, providing guests with a Michelin level Cantonese cuisine experience.

粤菜 Cantonese Cuisine

 米其林一星连锁餐厅

Michelin One-star chain restaurant

 2025年黑珍珠二钻餐厅

2025 Black Pearl Two-diamond Restaurant

 +86-18118789509

 人均 268 (元/人)

Average price: 268 RMB per person

 地址：深圳市宝安区金科路华侨城欢乐港湾西岸米城市新天地二楼N2-05

Address: Shop N2-05, 2nd Floor, Michecity, West Bank of OH Bay, Jinke Road, Bao'an District, Shenzhen

DEMONIA

厨魔·新派创意菜

亚洲/世界50最佳餐厅
Asia's/The World's 50 Best Restaurants



主厨梁经伦 (Alvin Leung) 曾被誉为“厨魔”，以前卫分子料理和颠覆性创意闻名。餐厅将潮汕传统食材与法式料理技法结合，并融入了多道菜的故事讲解和现场表演，为顾客带来一场科学与美食的跨界表演。对于追求极致餐饮艺术体验、希望感受亚洲分子料理巅峰的游客，它是深圳前海地区不可错过的米其林级别餐厅。

Chef Alvin Leung was once known as a "demon of kitchen", renowned for his avant-garde molecular gastronomy and disruptive creativity. The restaurant combines traditional Chaoshan ingredients with French cooking techniques, and incorporates storytelling and live performances of multiple dishes, bringing customers a cross-border performance of science and cuisine. For tourists who pursue the ultimate culinary art experience and hope to experience the pinnacle of Asian molecular cuisine, it is a Michelin level restaurant that cannot be missed in Qianhai.

新派创意菜 New Style Creative Cuisine

 米其林二星连锁餐厅

Michelin Two-star chain restaurant

 2025年黑珍珠一钻餐厅

2025 Black Pearl One-diamond Restaurant

 +86-18923817921

 人均 742 (元/人)

Average price: 742 RMB per person

 地址：深圳市宝安区金科路华侨城欢乐港湾西岸米城市新天地二楼

Address: 2nd Floor, Michecity, West Bank of OH Bay, Jinke Road, Bao'an District, Shenzhen

Youyun Sichuan Cuisine
有雲·传统川菜



该店是其华南首店，也是其在深圳的唯一门店，让外国游客无需前往成都，即可在深圳品尝到地道川菜风味。传统水煮鱼采用滚烫红油将鱼片“烫熟”，鱼肉嫩滑，辣而不燥，麻而不苦。鸡汤芦笋中芦笋软嫩入味，汤底鲜美入味，为用餐过程带来更清爽的体验。

It is its first restaurant in southern China and also its only store in Shenzhen, allowing foreign tourists to taste authentic Sichuan cuisine in Shenzhen without having to go to Chengdu. Traditional Spicy Boiled Fish uses boiling red oil to "cook" the fish slices, resulting in tender and smooth fish meat that is spicy but not dry, and numbing but not bitter. The asparagus in chicken soup is soft and tender, and the soup is delicious and flavorful, bringing a more refreshing dining experience.

- 传统川菜 Traditional Sichuan Cuisine
- 2025年黑珍珠二钻餐厅
2025 Black Pearl Two-diamond Restaurant
 - 金梧桐三星
Golden Phoenix Tree Three-star

+86-755-23999296
人均 194 (元/人)
Average price: 194 RMB per person
地址：深圳市南山区海园路1号太子湾花园城VILLA-6栋
Address: Building 6, The Villa, 1 Haiyun Road, Nanshan District, Shenzhen

Tangerine peel Restaurant
陳皮陳飯莊



餐厅以新会陈皮为核心，镇店之宝是一锅12年的陈皮老卤，每周添加陈皮调味，越调越香。这种“老卤”文化是中国烹饪的精髓，相当于西方的“酸种”概念，适合对中式饮食文化感兴趣的人士体验。

The restaurant features Xinhui tangerine peel, and its signature treasure is a pot of 12-year-old tangerine peel marinated sauce, with new tangerine peels added for seasoning every week, becoming more flavorful over time. This "aged marinated sauce" is one of the essences of Chinese cooking, equivalent to the Western concept of "sourdough starter", suitable for those who are interested in Chinese culinary culture.

- 新会陈皮特色粤菜 Xinhui Tangerine Peel Featured Cantonese Cuisine
- +86-18948185927
人均 300 (元/人)
Average price: 300 RMB per person
地址：深圳市南山区前海嘉里中心T2写字楼305
Address: Room 305, T2, Qianhai Kerry Center, Nanshan District, Shenzhen

Beijing Restaurant

北京餐厅



创立于1979年，几乎与深圳经济特区同龄，是深圳历史最悠久的北京菜餐厅之一，是游客在深圳体验地道老北京文化的首选目的地。餐厅见证了深圳从边陲小镇到国际都市的全过程。对于希望了解中国改革开放历史的外国游客，这里不仅是餐厅，更是一座“可食用的博物馆”。

Founded in 1979, it is one of the oldest Beijing cuisine restaurants in Shenzhen, and the top choice for diners to experience authentic old Beijing culture in Shenzhen. The restaurant has witnessed Shenzhen's transformation from a border town to an international metropolis. For those who want to understand the history of China's reform and opening up, it is not only a restaurant but also a "museum on taste buds".

京菜 Beijing Cuisine

+86-755-26698817

人均 146 (元/人)
Average price: 146 RMB per person

地址：深圳市南山区招商路138号
Address: 138 Zhaoshang Road, Nanshan District, Shenzhen

Blossom Palaces

花悦庭CHEF·现代浙菜



花悦庭主打四季季节限定现代江浙菜系，既传承匠心精神又创新现代技艺主厨文化，展现传统雅韵与现代格调的结合。餐品以果木四季烤鸭闻名，采用传统枣木明炉现烤，巧妙搭配鱼子酱和千层酥。鸭皮酥脆、肉质细嫩多汁，带有独特的果木芳香。餐厅配有高级茶艺师，专业侍酒师。建筑采用中式竹林庭院美学设计风格，并坐拥前海壹方汇顶层180°空中庭院景观，幽静舒适，方寸之间尽显江南风韵。

Blossom Palaces specializes in seasonal limited edition modern Jiangsu and Zhejiang cuisine, inheriting the spirit of craftsmanship and innovating modern chef culture, showcasing the combination of traditional elegance and modern style. The dish is famous for its Guomu Four Seasons Roast Duck, which is traditionally roasted in hanging furnace and paired with caviar and mille-feuille. The duck skin is crispy, the meat is tender and juicy with unique fruity aroma. The restaurant is equipped with senior tea artisans and professional sommeliers. The building adopts the aesthetic design style of Chinese bamboo forest courtyard, and enjoys a 180° aerial courtyard landscape on the top floor of Qianhai Uniway, which is secluded and comfortable, showcasing the charm of Jiangnan in every inch.

浙菜 Zhejiang Cuisine

+86-755-26924217

人均 300 (元/人)
Average price: 300 RMB per person

地址：深圳市南山区听海大道5059号前海鸿荣源中心B座L4-001号
Address: Shop L4-001, Building B, Qianhai Horoy Center, 5059 Tinghai Boulevard, Nanshan District, Shenzhen

Melt in July
七月柿·番茄食堂



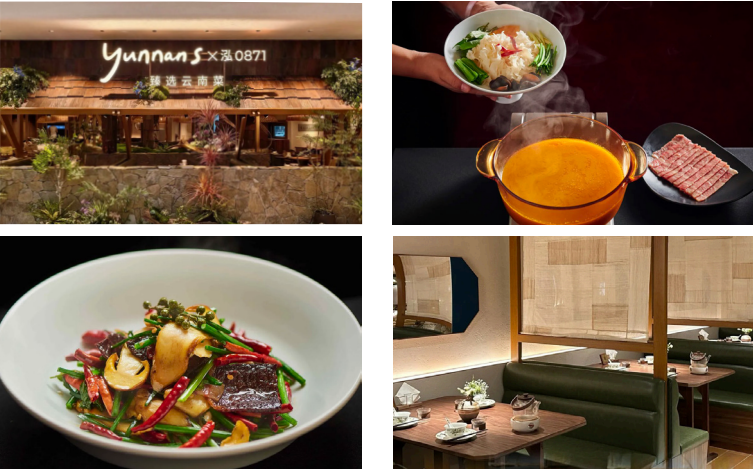
餐厅名“七月柿”源自番茄成熟的最佳季节，是有机餐厅Voisin Organique（邻舍·有机）打造的特色品牌，以自有有机农场作为食材基地，将“食堂”这一日常概念与高端烹饪相结合，适合注重健康饮食的外国游客。

Its name originates from the best season for tomato ripening and is a distinctive brand created by Voisin Organique, an organic restaurant. It uses its own organic farm as a food base and combines the daily concept of "canteen" with high-end cooking skills, making it suitable for foreign tourists who attach importance to healthy eating.

创意菜 Creative Cuisine

- +86-18126508569
- 人均 116 (元/人)
Average price: 116 RMB per person
- 地址：深圳市南山区桂湾四路169号万象前海购物中心负一楼B173
Address: Shop B173, B1 Floor, Qianhai MixC Shopping Mall, 169 Guiwan 4th Road, Nanshan District, Shenzhen

YUNNANS
YUNNANS X 泓0871臻选云南菜



黑珍珠+米其林+金梧桐三大奖项加持，是中国获奖最多的云南菜品牌。餐厅内陈列各种菌菇、火腿、乳扇等从云南空运而来的新鲜食材，鲜香诱人。

Supported by three awards: Black Pearl, Michelin and Golden Phoenix Tree, it is the most award-winning Yunnan cuisine brand in China. A variety of fresh ingredients air-freighted from Yunnan such as mushrooms, ham and milk fan are displayed in the restaurant, fresh and attractive.

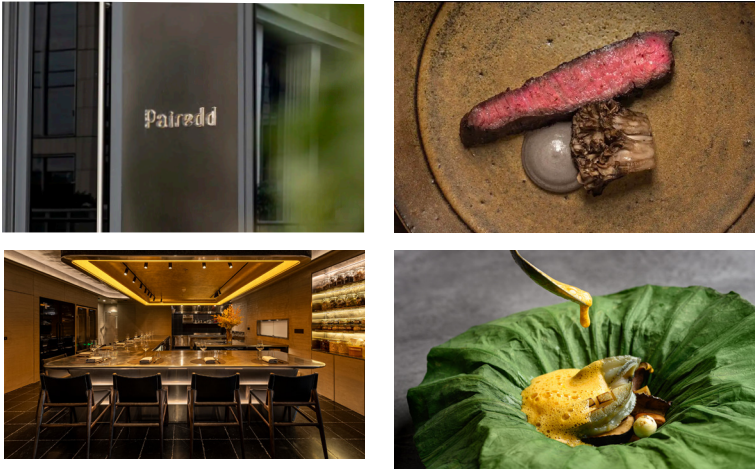
云南菜 Yunnan Cuisine

- 2020-2023黑珍珠一钻餐厅。
4 consecutive years as Black Pearl One-diamond Restaurant (2020-2023)
- 金梧桐一星
Golden Phoenix Tree One-star
- +86-13332940195
- 人均 103 (元/人)
Average price: 103 RMB per person
- 地址：深圳市宝安区新湖路99号前海壹方城购物中心L5
Address: L5, Uniwalk Qianhai Shopping Mall, 99 Xihu Road, Bao'an District, Shenzhen



室内带极具空间感的唯美设计，室内秋千座椅营造浪漫氛围，从下午茶到晚餐可捕捉绝美日落与摩天轮合影。这种东南亚风情与滨海景观结合的景色在深圳独一无二。静谧唯美的外景和温馨暖和的室内绝配，氛围感十足，既可在户外感受海风，又可在室内享受私密空间，适应不同天气和心情。

With a highly aesthetic interior design and swing seats creating a romantic atmosphere, you can capture the stunning sunset and take photos with the ferris wheel from afternoon tea to dinner. The quiet and beautiful exterior matches the warm and cozy interior. You can feel the sea breeze outdoors and enjoy a private space indoors, adapting to different weather and moods.



配德·深圳延续品牌“餐饮厨房”的理念，主打别具一格的新派食饮融合料理，由具备米其林从业经历的主厨与侍酒师组成专业班底，以板前形式打造仅12席的精致空间，让餐桌与厨房无缝相连，让烹饪过程成为用餐体验的一部分，传递亲密而有温度的食饮氛围。

Pairedd Shenzhen upholds the brand's concept of "Dining in the Kitchen", presenting distinctive neo-fusion cuisine. It boasts a professional team of chefs and sommeliers with Michelin experience, and creates an exquisite counter-style space with only 12 seats. This design seamlessly connects dining tables with the kitchen, turning the cooking process into an integral part of the dining experience and delivering an intimate, warm atmosphere for food and beverage.

Hemu Jingsheng Omakase & Teppanyaki

禾木·鲸生Omakase·铁板烧



店铺设计带有日式庭园风格，拥有静谧安逸的小庭院，隐蔽且舒适，日式氛围浓厚。招牌创意菜脆海苔金枪鱼云丹TaTa入店必点，酥脆海苔搭配金枪鱼和海胆，口感层次多样化。单人前往可选择寿司Omakase，包含招牌刺身、寿司、开胃菜鲍鱼配鲍鱼肝酱、马友西京烧等，体验原汁原味的日式料理风味。

The restaurant features a Japanese garden-style design, with a tranquil and peaceful small courtyard. It is secluded and comfortable, boasting a strong Japanese ambiance. A must-order signature creative dish is the Crispy Seaweed Tuna with Uni Tartare; the crispy seaweed pairs with tuna and sea urchin, offering diverse layers of texture. For solo diners, the Sushi Omakase is highly recommended, which includes signature sashimi, sushi, the appetizer abalone with abalone liver sauce, and miso-glazed Spanish mackerel, allowing you to savor the authentic flavors of Japanese cuisine.

日式料理 Japanese Cuisine

+86-18025381803

人均 466 (元/人)
Average price: 466 RMB per person

地址：深圳市南山区太子路碧涛苑小区内一期17栋
Address: Building 17, Phase 1, Bitayuan Garden Community, Taizi Road, Nanshan District, Shenzhen

BAIA

BAIA巴亚



Baia创立于2013年，由两位来自德国与意大利的餐饮人共同打造。搭建灵感料理、全手工制作汉堡，以及以经典鸡尾酒、清爽饮品和精选葡萄酒为主的核心餐品体系。从进口生蚝与露台上的一杯葡萄酒，到简单纯粹的汉堡与分享式小食，餐厅一直坚持稳定出品与细节把控。它以手工汉堡、意式风味料理，以及适合长时间停留的露台用餐体验而受到欢迎。

Baia was founded in 2013 by two hospitality professionals from Germany and Italy. Building a core system with Italian-inspired dishes, house-made burgers, and a bar program focused on classic cocktails, refreshing drinks, and well-chosen wines. From imported oysters and wine on the terrace to no-fuss burgers and shared plates, Baia is built on consistency, warmth, and attention to detail. It is known for its house-made burgers, Italian-inspired dishes, and a relaxed terrace made for long, easy evenings.

西餐 Western Cuisine

+86-755-26818890

人均 125 (元/人)
Average price: 125 RMB per person

地址：深圳市南山区太子路海上世界广场船前广场A区2栋303号
Address: Room 303, Building 2, Area A, Shipfront Plaza, Sea World Plaza, Taizi Road, Nanshan District, Shenzhen

Benji Bistro

Benji Bistro人宠共享·创意西餐厅



Benji Bistro是中国大陆首家“人宠共享餐厅”品牌，其创立源自一位8岁女孩对爱犬的深情。品牌以高端宠物友好餐厅为定位，邀请拥有米其林经验的国际主厨团队，秉持“坚持现做，拒绝预制”的理念，为人类与毛孩子精心打造既营养又美味的共享餐品。

Benji Bistro is the first “human-and-pet shared dining” brand on the Chinese mainland. Inspired by the deep love a young girl has for her dog, the brand positions itself as a premium pet-friendly restaurant and has invited an international chef team with Michelin experience. Guided by the philosophy of “made fresh on site, never pre-made,” it carefully creates shared meals that are both nutritious and delicious for people and their furry companions.

西餐 Western Cuisine

+86-18824395625

人均 200 (元/人)
Average price: 200 RMB per person

地址：深圳市南山区荔园路9号102-2
Address: Room 102-2, 9 Liyuan Road, Nanshan District, Shenzhen

The One Only

高哥和牛私厨·The One Only



该店是深圳宝安区低调奢华的高端和牛私厨代表，适合追求私密性、个性化服务和顶级食材的外国游客。推荐菜品为M9+西冷牛排、M9+眼肉牛排与纯血和牛拼盘，肉质血统纯正，风味浓郁，入口即化。

This restaurant is a discreetly luxurious high-end private kitchen specializing in premium wagyu in Bao’ an District, Shenzhen, ideal for foreign visitors seeking privacy, personalized service, and top-quality ingredients. Recommended dishes include the M9+ sirloin steak, M9+ ribeye steak, and a purebred wagyu platter. The beef is rich in flavor, exceptionally tender, and melts in your mouth.

西餐 Western Cuisine

+86-13028888391

人均 3900 (元/人)
Average price: 3900 RMB per person

地址：深圳市宝安区甲岸南路华侨城华寓
Address: Hua Residence, Jia An South Road, Bao'an District

Drinking in Qianhai

“饮”在前海 ——特色饮品指引

QIANHAI

Soloist

Soloist 独奏公司



Soloist独奏公司成立于2012年，中国先锋咖啡文化与生活方式的探索者。以精品咖啡为载体，融合东方美学与全球视野，构筑跨越产品、空间与文化的复合式体验。十四年来，七度蝉联TimeOut年度咖啡馆，核心直营版图横跨北京、香港、重庆、深圳、宁波及莫干山。每一家Soloist，都是开启城市文化宝藏的钥匙。

Soloist was founded in 2012 and is a pioneer in Chinese coffee culture and lifestyle exploration. Using specialty coffee as its medium, it blends Eastern aesthetics with a global perspective to create a multifaceted experience that spans products, spaces, and culture. Over the past 14 years, Soloist has been named a Time Out Annual Café seven times and now has a core direct-operated presence in Beijing, Hong Kong, Chongqing, Shenzhen, Ningbo, and Moganshan. Every Soloist location serves as a key to unlocking the cultural treasures of the city.



咖啡
Coffee

蛇口商圈咖啡好评榜第二名

Ranked No. 2 on the Shekou commercial district café list

+86-18127072032

人均 47 (元/人)
Average price: 47 RMB per person

地址：深圳市南山区太子湾居海路尽头左前方独栋
Address: Standalone building at the far left-front end of Juhai Road, Prince Bay, Nanshan District, Shenzhen

FUSAN

福叁咖啡小红帽三明治



对于计划游览前海石公园、欢乐港湾摩天轮的游客，可将旁边的福叁咖啡作为日落时分的休憩点，在270°海景窗前享受一杯咖啡的松弛时光，体验深圳“向海而兴”的滨海生活方式。对于咖啡爱好者、建筑空间爱好者或寻求Ins风场景的游客，这里是前海不可错过的文化地标。

For visitors planning to explore Qianhai Stone Park and the ferris wheel at OH Bay, this coffee shop makes an ideal sunset stop. From its 270-degree ocean-view windows, guests can enjoy a relaxed coffee break and experience Shenzhen's coastal lifestyle, shaped by its connection to the sea. For coffee lovers, architecture enthusiasts, and visitors seeking Instagram-worthy settings, this is a must-visit cultural landmark in Qianhai.



咖啡
Coffee

坐拥前海石公园海景
Enjoy the sea view of Qianhai Stone Park

+86-13377675224

人均60 (元/人)
Average price: 60 RMB per person

地址：南山区金岸北街附近前海石公园西北114米
Address: About 114 meters northwest of Qianhai Stone Park, near Jin An North Street, Nanshan District, Shenzhen

Floatie

浮流Floatie



浮流Floatie为海上世界文化艺术中心自有生活方式品牌，秉承“自然、自在、自流”的理念，融汇自然意境与艺术氛围，以180°全景海景为幕，打造一处跨界共生的户外城市会客厅。品牌融合特调饮品、轻食体验与艺术活动，并持续推动多元跨界联动，构筑连接城市、自然与文化的“第三空间”。

Floatie is a lifestyle brand owned by the Sea World Culture and Art Center, adhering to the concept of Nature, Free and Flowing. It integrates natural imagery and artistic atmosphere, and creates a cross-border and symbiotic outdoor city living room with a 180 ° panoramic sea view as the curtain. The brand combines specialty drinks, light meal experiences and artistic activities, as well as continues to promote diversified cross-border linkage, building a "third space" that connects the city, nature, and culture.



咖啡
Coffee

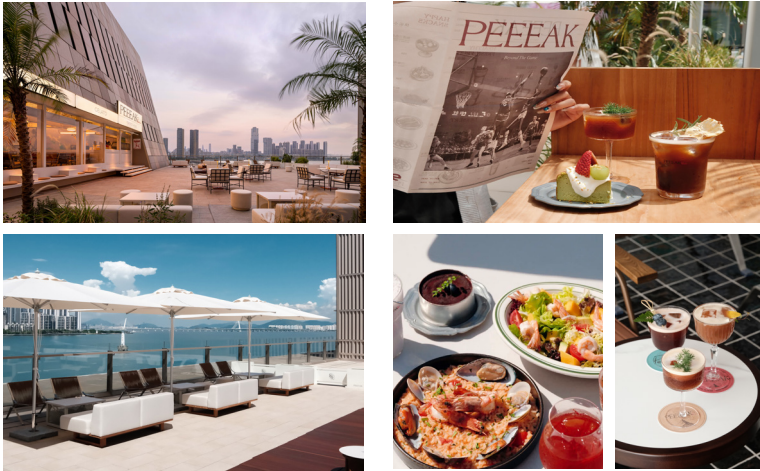
海上世界咖啡热门榜第二名
2nd Place on Shekou Commercial District New Coffee Shop Ranking

+86-18926052785/18312262402

人均45 (元/人)
Average price: 45 RMB per person

地址：深圳市南山区海上世界文化艺术中心东门广场
Address: East Gate Plaza, Sea World Culture and Arts Center, Nanshan District, Shenzhen

PEEEAK Coffee & Bar
PEEEAK 巅 Coffee&Bar



PEEEAK是基于前海NBA篮球公园而生的新品牌，人文艺术、体育竞技、俱乐部文化，从整体框架至细节都将NBA主题基因写进了空间里。店名以“从赛场到社交场、从白天到黑夜”为核心概念，致敬篮球赛事历史经典的巅峰时刻。这不仅仅是一家咖啡馆，更是一个可以从白天的特色咖啡无缝过渡到晚上的手工鸡尾酒和葡萄酒的复合场所。

PEEEAK is a new brand born based on the NBA HOOP PARK in Qianhai, incorporating NBA themed genes into the space from overall framework to details, including humanities, sports, and club culture. With the concept of “from the arena to the social arena, from day to night” , paying tribute to the peak moments of historical classics. It is not only a café but also a venue that can seamlessly transitions from specialty coffee during the day to craft cocktails and wine in the evening.



蛇口商圈咖啡打卡榜第一名
1st Place on Shekou Coffee Must-Check-in List

- +86-755-26858996
- 人均50 (元/人)
Average price: 50 RMB per person
- 地址：深圳市南山区招商街道太子湾路51、62号K11 ECOAST南馆5楼502号
Address: Room 502, 5th Floor, K11 ECOAST South, 51 & 62 Taizwan Road, Nanshan District, Shenzhen

Chagee
霸王茶姬



霸王茶姬推出的全新店型“超级茶仓”的全球首店，于2025年1月3日正式开业。该店型代表着品牌从传统茶饮向现代茶文化体验空间的升级，是了解中国新式茶饮创新趋势的绝佳窗口。

Chagee's new store format, the "Tea House," opened its first shop in the world on January 3, 2025. This concept represents the brand's upgrade from traditional tea BEVERAGE to a modern tea culture experience space, offering an excellent window into the innovation trend of China's new-style tea beverage industry.



前海茶饮果汁环境榜·第三名
3rd Place in Qianhai's Best Beverage & Juice Environment

- +86-13410224362
- 人均21 (元/人)
Average price: 21 RMB per person
- 地址：深圳市南山区万象前海购物中心L158
Address: Shop L158, Qianhai MixC Shopping Center, Nanshan District, Shenzhen.

DECAMERON Coffee
十日谈



店名源自意大利文艺复兴时期薄伽丘的同名文学著作《十日谈》，是深圳本土精品咖啡的代表品牌。店铺空间设计采用高挑空与大面积玻璃幕墙，结合原木色调，营造出通透且兼具商务感与松弛感的氛围。

Named after Boccaccio's classic literary work The Decameron from the Italian Renaissance, this brand is a representative of Shenzhen's local premium coffee scene. Its Kerry Center store in Qianhai, known for its coffee quality, literary and artistic ambiance, and spacious, bright modern interior, has become a top destination for visitors looking to experience China's specialty coffee culture in Qianhai.



- +86-755-61000081
- 人均52 (元/人)
Average price: 52 RMB per person
- 地址：深圳市南山区枢纽大街66号周大福金融大厦L106,L107
Address: L106 & L107, Qianhai CTF Finance Tower, No. 66 Shuniu Boulevard, Nanshan District, Shenzhen

KUDDO Coffee
KUDDO X 王者荣耀联名店



坐落于腾讯数码大厦，是KUDDO全国首家王者荣耀联名主题店。当潮流咖啡遇上国民电竞IP，在这里，一杯咖啡的时间，即可解锁次元破壁的沉浸式电竞咖啡体验。

Created by Shenzhen's emerging coffee brand KUDDO, this store is located at Tencent Digital Building and is KUDDO's first Honor of Kings co-branded theme store in China. When trendy coffee meets a national esports IP, one cup of coffee is enough to unlock an immersive, cross-dimensional esports café experience.



- +86-19020592719
- 人均31 (元/人)
Average price: 31 RMB per person
- 地址：深圳市南山区听海大道5220号腾讯数码大厦北塔
Address: North Tower, Tencent Digital Building, 5220 Tinghai Boulevard, Nanshan District, Shenzhen

abit coffee
abit coffee



2021年12月31日abit coffee官方品牌创立于深圳前海，是一个全新的本土精品咖啡品牌。多年深入全球生豆产区采购，只选用SCA评分80分以上的精品咖啡豆，并自建2000平方米SC咖啡烘焙工厂。店面专注于“化繁为简”的设计理念，采用微水泥、水磨石、木材等材料，呈现轻盈流畅的视觉效果，白色为主色调，搭配巨大圆形平面咖啡吧台，营造干净舒适的氛围，适合拍照打卡。

Founded on December 31, 2021 in Qianhai, abit coffee is a new local specialty coffee brand. The store embraces a design philosophy of "simplifying complexity," using materials such as microcement, terrazzo, and wood to create a light, fluid visual effect. With white as the dominant color and a large circular coffee counter, it offers a clean and comfortable atmosphere that is perfect for photos and social media check-ins.



+86-17811681689
人均 27 (元/人)
Average price: 37 RMB per person
地址：深圳市南山区梦海大道5033号前海卓悦INTOWN T2栋1层14a-14b
Address: Shops 14A-14B, 1st Floor, T2, Qianhai Excellence INTOWN, 5033 Menghai Boulevard, Nanshan District, Shenzhen

All Day Club
半山舍



作为前海深港青年梦工场的重要组成部分，半山舍不仅是一间咖啡店，更是一个融合咖啡文化、青年交流的多功能复合空间。在这里，可以在享用咖啡的同时融入前海青年梦工场充满活力的国际化创业社区，感受深圳作为“咖啡之城”的创新魅力和港青北上创业的独特故事。

As an important part of the Qianhai E-hub, All Day Club is more than just a café. It is a multifunctional shared space that blends coffee culture with youth exchange. Here, visitors can enjoy coffee while immersing themselves in the vibrant international startup community of the Qianhai E-hub, and experience both Shenzhen's creative energy as "a city of coffee" and the unique stories of young Hong Kong entrepreneurs starting businesses on the mainland.



+86-18681424229
人均 34 (元/人)
Average price: 34 RMB per person
地址：深圳市南山区梦海大道5188号前海深港青年梦工场北区F栋101号
Address: Room 101, Block F, Northern District, Qianhai E-hub, 5188 Menghai Boulevard, Nanshan District, Shenzhen

Globe Forest
地球森林 咖啡魔盒



地球森林以独特的咖啡、家具复合业态和沉浸式森林主题空间迅速成为网红打卡地。店内以抢眼的青绿色为主调，布满天然绿色植物，营造出犹如置身热带雨林的舒适氛围。这里不仅是咖啡店，更是售卖符合人体工学桌椅、家具的家具店，可以在试坐各种有趣新奇的人体工学椅的同时，品尝主打的盲盒咖啡和创意特调。

Globe Forest has quickly become a popular destination thanks to its unique hybrid concept of coffee and furniture retail, as well as its immersive forest-themed space. The café features a striking teal-green palette and is filled with lush greenery, creating a relaxing atmosphere that feels like a tropical rainforest. More than just a café, it is also a furniture store selling ergonomic desks and chairs, where visitors can try out a variety of fun and unusual ergonomic seats while enjoying its signature blind-box coffee and creative specialty BEVERAGE.



咖啡
Coffee

+86-19928775486/15892062444
人均 32 (元/人)
Average price: 32 RMB per person
地址：深圳市南山区听海大道5059号前海壹方汇2楼042号
Address: Shop 042, 2nd Floor, Uniway Qianhai, 5059 Tinghai Boulevard, Nanshan District, Shenzhen

Balade
Balade



Balade是一家以奶黄色为主调的温馨咖啡店，主打舒适放松的氛围，二楼的中古风设计配合大玻璃窗，在天气好的时候能让光影洒满整个空间，适合拍照打卡，是静坐享受咖啡、阅读或与朋友畅聊的理想场所。可在探索蛇口区域时顺道造访，体验深圳本地温馨的咖啡文化。

Balade is a warm and welcoming café with a soft cream-yellow color palette and a focus on comfort and relaxation. Its second-floor vintage-style design, combined with large glass windows, allows natural light and shadows to fill the space on sunny days. It is ideal for photos, quiet coffee breaks, reading, or chatting with friends. A great stop while exploring the Shekou area, it offers a taste of Shenzhen's cozy local café culture.



咖啡
Coffee

+86-18025457371
人均 59 (元/人)
Average price: 59 RMB per person
地址：深圳市南山区南海意库5栋108
Address: Room 108, Building 5, Nanhai Ecool, Nanshan District, Shenzhen

Jazz Paradise Club
爵士餐酒吧



这座位于南海意库旧厂房改造园区内的“爵士客厅”将工业风与复古情调完美融合，裸露的砖墙、暖黄灯光与木质家具营造出纽约地下爵士俱乐部的氛围，让顾客瞬间远离都市喧嚣。夜间的专业乐队现场演出，从慵懒的蓝调到激昂的摇摆乐，即兴演奏带来独一无二的听觉盛宴。其特色菜单为爵士主题鸡尾酒、威士忌和西式料理。

The Jazz Paradise Club, located in the renovated old factory building of Nanhai Ecool, is known as a "Jazz Living Room" which perfectly blends industrial style with retro ambience. The exposed brick walls, warm yellow lights, and wooden furniture create a atmosphere of an underground jazz club in New York, allowing customers to instantly escape the hustle and bustle of the city. Professional bands perform live at night, from lazy blues to passionate swing music, improvising to bring a unique auditory feast. Its featured menu includes jazz themed cocktails, whiskey, and Western cuisine.



特调酒吧
Custom Cocktail Bar

+86-13043436001
人均 123 (元/人)
Average price: 123 RMB per person

地址：深圳市南山区南海意库2栋120
Address: Room 120, Building 2, Nanhai Ecool, Nanshan District, Shenzhen

NewParkCafe
新公园



新公园NewParkCafe，是一个披着「咖啡馆」外衣的人文城市空间。以咖啡和酒为媒介，这里致力于与每一位到访者共同探索并重构城市日常生活的意义。每月，空间会深入一个具体主题，通过沙龙、工坊、书影音交流会、现场表演、展览、播客、文化桌游等多元形式，层层展开认知和情感的对话。希望每一位来到新公园的人，能在一杯咖啡、一晌思考、一次交谈、一场活动里，以表达和实践彼此影响或成就。

NewPark Cafe is a humanistic urban space wrapped in the form of a café. Using coffee and wine as its mediums, it is dedicated to exploring and reinterpreting the meaning of everyday urban life together with every visitor. Each month, the space focuses on a specific theme and unfolds layered conversations of understanding and emotion through salons, workshops, books-music-film exchanges, live performances, exhibitions, podcasts, and cultural board games. It hopes that everyone who comes to NewPark can find expression and mutual inspiration through a cup of coffee, a moment of reflection, a conversation, or an event.

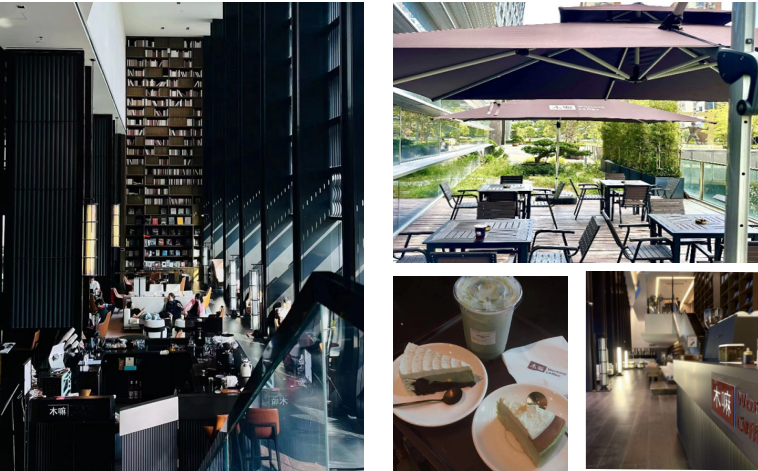


咖啡
Coffee

+86-13129588721
人均 35 (元/人)
Average price: 35 RMB per person

地址：深圳市南山区南海意库1栋107B
Address: Room 107B, Building 1, Nanhai Ecool, Nanshan District, Shenzhen

working coffee
木嘛working coffee



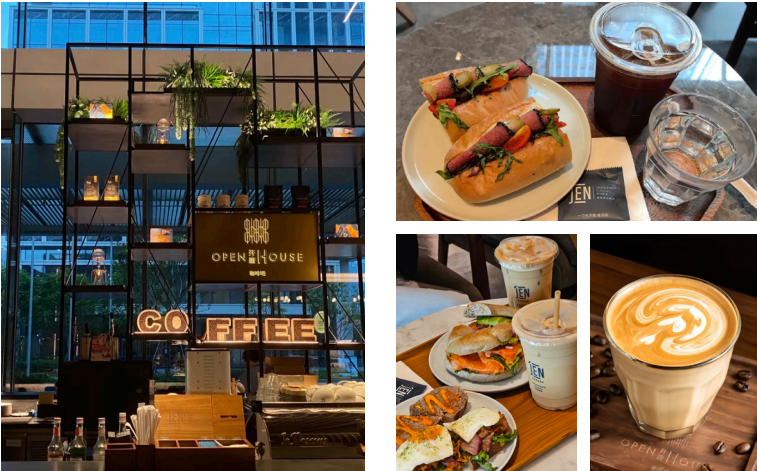
占地700平方米、挑高12米的宽敞空间，是外国商务人士处理工作、自由职业、远程办公或进行非正式商务会谈的理想之选。店内融合图书与精品咖啡文化，空间设计时尚独特，极具视觉吸引力。这里不仅是咖啡店，更是一个设有图书借阅区的复合型文化空间。您可以在品尝高性价比精品咖啡的同时，享受轻松办公与静心阅读的惬意时光。

Covering 700 square meters with a 12-meter high ceiling, this spacious venue is an ideal choice for foreign business professionals to get work done, for freelancers, remote work, or informal business meetings. The store blends a culture of books and specialty coffee, featuring a stylish and unique spatial design that is highly visually appealing. It is not just a coffee shop, but a multifaceted cultural space with a book borrowing area. You can enjoy high-quality, affordable specialty coffee while experiencing relaxed working and quiet reading moments.



+86-13040813114
人均 32 (元/人)
Average price: 32 RMB per person
地址：深圳市南山区桂湾四路99号前海君璞书院综合楼4楼
Address: 4th Floor, Comprehensive Building, Genpla Hotel Shenzhen Qianhai, 99 Guiwan 4th Road, Nanshan District, Shenzhen

Open House Cafe
开唐咖啡馆



开唐咖啡吧提供专业的液氮咖啡和现磨咖啡，其位于前海核心商务区的黄金位置，紧邻前海石公园，坐拥前海湾畔开阔景观，打造了一个融合摩登复古设计与图书馆氛围的独特咖啡空间。

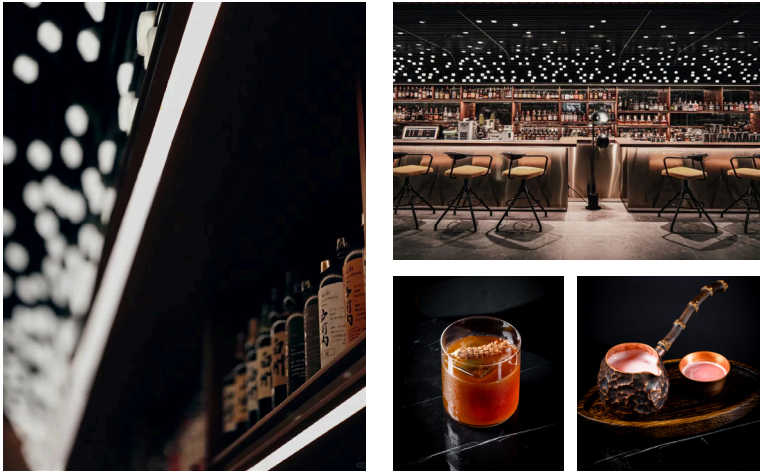
Open House Cafe offers professional Peet's nitrogen coffee and freshly ground coffee. Located in the prime business district of Qianhai and right next to Qianhai Stone Park, it enjoys expansive views over Qianhai Bay. The space blends modern retro design with a library-like atmosphere, creating a unique coffee experience.



深圳咖啡回头客榜第一名
Ranked No. 1 on the Shenzhen return-customer café list

+86-755-88984195
人均 43 (元/人)
Average price: 43 RMB per person
地址：深圳市南山区前湾一路399号前海JEN酒店一层
Address: 1st Floor, JEN Shenzhen Qianhai by Shangri-La, 399 Qianwan 1st Road, Nanshan District, Shenzhen

KOAN
KOAN



前海唯一的爵士风格酒吧，氛围优雅复古，相比开放式酒吧，空间更私密，适合深度对话和小型聚会。以亚洲烈酒为灵魂调制鸡尾酒，融合日本威士忌、中国白酒等东方元素，国际人士可在此体验独特的“东方鸡尾酒文化”。

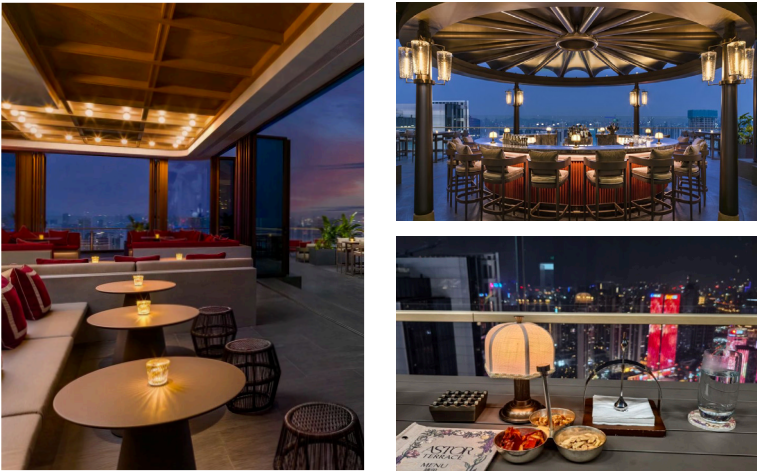
The only jazz-style bar in Qianhai, it offers an elegant, vintage atmosphere. Compared with open-plan bars, the space is more private, making it ideal for in-depth conversations and small gatherings. Its cocktails are crafted with Asian spirits as the core, blending elements such as Japanese whisky and Chinese baijiu. International visitors can experience a distinctive form of “Eastern cocktail culture” here.

 特调酒吧
Custom Cocktail Bar

 +86-15819104253
 人均157 (元/人)
Average price: 157 RMB per person

 地址：深圳市南山区前海一路399号前海JEN酒店五层
Address: 5th Floor, JEN Shenzhen Qianhai by Shangri-La, 399 Qianwan 1st Road, Nanshan District, Shenzhen

St.Regis Astor Terrace Bar
瑞吉阿斯特露台酒吧



深圳前海华侨城瑞吉酒店·瑞吉阿斯特露台酒吧，位于酒店51层高空云端之上，270°广角视野俯瞰前海湾天际与摩天轮璀璨夜景，由傅厚民匠心打造舒适空间，携手庙前冰室呈现专属特调，搭配慵懒爵士与温柔晚风，既是高端商务精英社交之选，也是城市日落与浪漫小聚的奢华微醺地标。

The St. Regis Shenzhen Bao'an · St. Regis Astor Terrace Bar Perched high on the 51st floor, this sky-high terrace boasts 270° sweeping views of the Qianhai Bay skyline and the glittering night scenery of the Ferris wheel. Exquisitely designed by André Fu, it features an elegant and luxurious setting, exclusive signature cocktails crafted in collaboration with Hope & Sesame, accompanied by laid-back jazz and gentle evening breezes. A premier luxury destination ideal for upscale socializing among business elites, as well as romantic gatherings and unforgettable sunset moments in the city.

 特调酒吧
Custom Cocktail Bar

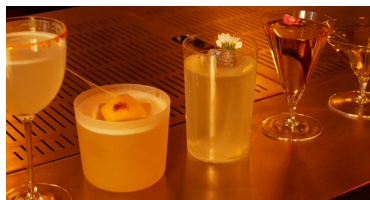
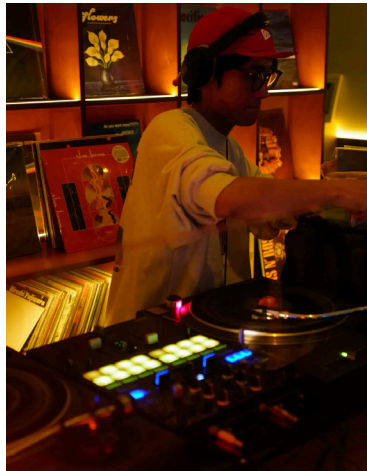
宝安区酒吧热门榜第一名
Top-rated Bar in Bao'an

 +86-13265424381
 人均 153 (元/人)
Average price: 153 RMB per person

 地址：深圳市宝安区兴业路1088号前海华侨城瑞吉酒店51层
Address: 51st Floor, The St. Regis Shenzhen Bao'an, 1088 Xingye Road, Bao'an District, Shenzhen

Perfect Day

Perfect Day 黑胶唱片酒吧



深圳前海区域的宝藏音乐主题清吧，它将复古黑胶文化与现代都市夜生活完美融合。对于游客而言，这里不仅是享受饮品的场所，更是体验深圳国际化、文艺化、高品质生活方式的窗口。在前海这个充满未来感的区域，Perfect Day用黑胶唱片的模拟温度，为市民提供了一个放慢节奏、沉浸音乐的精神角落。

This hidden gem of a music-themed lounge bar in Qianhai perfectly blends vintage vinyl culture with modern urban nightlife. For visitors, it is more than a place to enjoy BEVERAGE — it is a window into Shenzhen's international, artistic, and high-quality lifestyle. In the futuristic Qianhai district, Perfect Day uses the analog warmth of vinyl records to create a soulful corner where people can slow down and immerse themselves in music.



特调酒吧
Custom Cocktail Bar

+86-13049816404

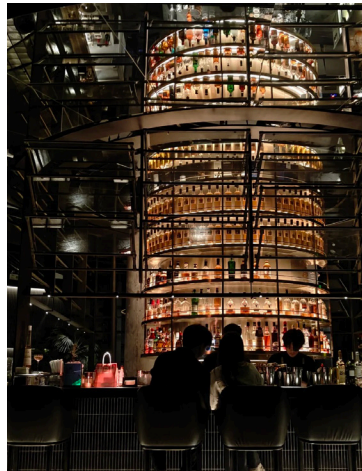
人均 117 (元/人)

Average price: 117 RMB per person

地址：深圳市南山区临海大道与前海大道交汇处西侧前海嘉里中心T5栋104商铺
Address: Shop 104, T5, Qianhai Kerry Center, West of the Intersection of Linhai Boulevard and Qianhai Boulevard, Nanshan District, Shenzhen

PLUTO

PLUTO



该店是前海少有的主题酒吧，区别于传统清吧，主打分子调酒和创意鸡尾酒，酒单设计充满未来感，主打暗黑太空美学装修风格，聘请独立设计师酒吧，以太空和星球为主题，室内采用全黑设计搭配星空灯光，营造神秘沉浸氛围，是ins风打卡热门地。店铺客群以跨国企业员工和国际人士为主，英语沟通无障碍，适合追求独特体验的外国游客。

This venue is one of the few themed bars in Qianhai, setting itself apart from traditional lounges with molecular mixology and creative cocktails. Its drink menu has a futuristic feel, while the interior embraces a dark, space-inspired aesthetic. Designed by an independent designer, the bar centers on a space-and-planet theme, using an all-black interior with starlight effects to create a mysterious and immersive atmosphere. It is also a popular Instagram-worthy spot. Its customer base consists mainly of employees from multinational companies and expat residents, and the English communication with its staffers is smooth, making it a great choice for international visitors seeking a unique experience.



特调酒吧
Custom Cocktail Bar

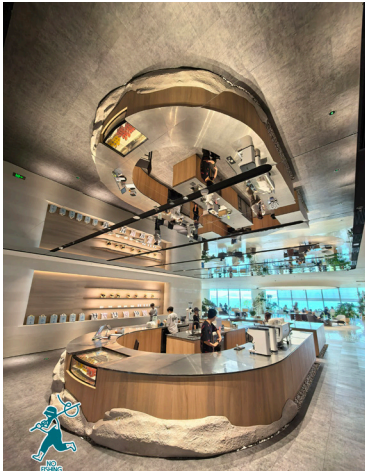
+86-13265494416

人均 126 (元/人)

Average price: 126 RMB per person

地址：深圳市南山区万象前海B168
Address: Shop B168, Qianhai MixC, Nanshan District, Shenzhen

NO FISHING
无愚咖啡



「NO FISHING无愚咖啡」，把海的松弛搬进了咖啡店。坐落于深圳蛇口K11南馆三楼，这里是一家能治愈一切的海边咖啡厅。巨大的落地窗框住一整片蔚蓝，远处的跨海大桥在雾里若隐若现，海风好像都带着咖啡的香气。

"NO FISHING Coffee" brings the laid-back vibe of the sea into a coffee shop. Located on the 3rd floor of the South Pavilion at K11 Shekou, Shenzhen, this is a seaside café that heals everything. Floor-to-ceiling windows holds the endless sea blue, with the far away cross-sea bridge faintly visible through the mist, and the wind carries the aroma of coffee.



咖啡
Coffee

+86-18124147887

人均 32 (元/人)
Average price: 32 RMB per person

地址：深圳市南山区太子湾K11南馆3楼
Address: 3rd Floor, K11 ECOAST South, Prince Bay, Nanshan District, Shenzhen

PAM • Cocktail Bar
PAM • Cocktail Bar



酒吧可俯瞰前海桂湾片区璀璨的城市夜景，夜晚灯光与建筑景观交相辉映，夜景视野极佳。该店为前海特调酒吧，调酒师技艺专业，酒单丰富，适合鸡尾酒爱好者探索，鸡尾酒颜值极高，酸甜口感的特调款最为推荐。

This bar overlooks the dazzling nightscape of the Guiwan area in Qianhai, where city lights and architecture create a striking evening view. Specializing in signature cocktails, it features skilled bartenders and a wide BEVERAGE menu, making it a great choice for cocktail lovers to explore. The cocktails are visually striking, and the bar's sour-sweet signature BEVERAGE are especially recommended.



特调酒吧
Custom Cocktail Bar

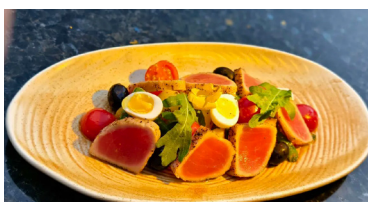
+86-13265494083

人均 127 (元/人)
Average price: 127 RMB per person

地址：深圳市南山区前海嘉里中心T2-L301
Address: L301, T2, Qianhai Kerry Center, Nanshan District, Shenzhen

FANNOU HOUSE

法诺酒吧



该店曾入选《全国酒吧指南2022版》深圳区榜单推荐，被誉为“风格超级华丽的欧式古典酒吧”，其德国式建筑风格通过哥特式元素营造出了独特的“宫廷饮酒”仪式感，古董店概念设计也在深圳独树一帜——白天是古董家具展示空间，夜晚变身威士忌酒吧，让古董与美酒的融合增添神秘与奢华感。

It was included in the Shenzhen section of the 100 Top Tables 2022 and is known as a "gorgeously styled European classic bar." Its German-inspired architecture, enhanced with Gothic elements, creates a unique sense of "palace-style drinking." Its antique-shop concept is also one of a kind in Shenzhen: by day, it serves as a display space for antique furniture, and by night, it transforms into a whiskey bar, adding an air of mystery and luxury through the blend of antiques and fine spirits.



酒吧
Custom Cocktail Bar



+86-13043435683



人均 142 (元/人)

Average price: 142 RMB per person

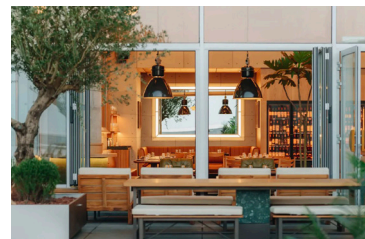


地址：深圳市南山区望海路海上文化艺术中心东南侧（近双玺花园）

Address: Southeast side of the Sea World Culture and Arts Center, Wanghai Road, Nanshan District, Shenzhen

COMMUNE MUSEUM

幻师



店铺设计灵感源自伦敦自然史博物馆，通过代表希望与生命力的蓝鲸骨架，诠释酒吧“海边木屋船舱”的概念。门店面向大海，观赏景位极佳，傍晚可欣赏海上日落，夜间可观看海上世界音乐喷泉。点上一杯荔枝马天尼搭配幻师脆脆金沙翅，深度感受源自深圳前海的海滨风情。

Inspired by the Natural History Museum in London, the interior design uses a blue whale skeleton symbolizing hope and vitality to express the idea of a seaside wooden cabin and ship's hold. Facing the sea, the bar offers excellent views. In the evening, guests can enjoy the sunset over the water, and at night, they can watch the musical fountain show at Sea World. Order a lychee martini with COMMUNE crispy chicken wings to fully experience the seaside charm of Qianhai.



全时段餐酒吧
Custom Cocktail Bar



+86-18988766713



人均 114 (元/人)

Average price: 114 RMB per person

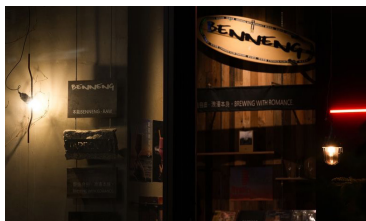
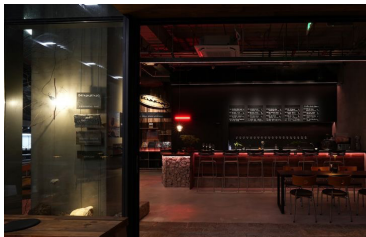


地址：深圳市南山区海上世界文化艺术中心C区1楼（东门左侧）

Address: 1st Floor, Zone C, Sea World Culture and Arts Center, Nanshan District, Shenzhen (To the left of the East Entrance)

BENNENG • RAW

本能·尖货精酿集合店



作为本能BENNENG品牌的滨海概念店（Coastal Concept Store），RAW太子湾店坐落于太子湾花园城VILLA——深圳最新锐的艺术商业综合体。店名中的“RAW”代表原粹、未经修饰的酿造理念。与品牌其他门店不同，这里主打尖货精酿集合，汇聚国内外顶级厂牌的生啤，满足资深精酿爱好者的挑剔味蕾。此外，这里经常举办独家酒款首发与品鉴会，让深圳酒友无需出国即可尝到世界顶尖精酿。

As a Coastal Concept Store of BENNENG's brand, this RAW Taiziwan store is located in the Taiziwan Garden City Villa - the most cutting-edge art and commercial complex in Shenzhen. The word "RAW" of its name represents the original, unadorned brewing concept. Unlike other clubs of the brand, this place specializes in a collection of top-notch craft beers, bringing together top domestic and international brands of draft beer to satisfy the taste of experienced craft beer enthusiasts. In addition, exclusive wine debuts and tasting events are often held here, allowing Shenzhen wine enthusiasts to taste the world's top craft wines without having to go abroad.



精酿酒吧

Custom Cocktail Bar

+86-19886284514

人均108 (元/人)

Average price: 108 RMB per person

地址：深圳市南山区海园路1号太子湾花园城3栋N-F1007号

Address: Shop N-F1007, Building 3, The VILLA, 1 Haiyun Road, Nanshan District, Shenzhen

Entertainment in Qianhai

“娱”在前海
——休闲娱乐指引

QIANHAI

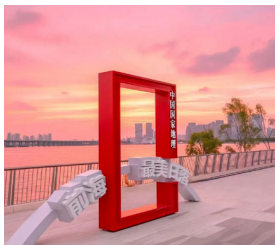
Qianhai Stone Park

前海石公园



公园的核心位置坐落着一块“前海石”纪念碑，代表着它是中国改革开放的精神地标。公园拥有1.2公里绝美滨海栈道，适合跑步、骑行和野餐，沿岸与128米高的“湾区之光”摩天轮、深中通道跨海大桥构成绝美城市天际线，是拍摄日落、摩天轮和海景同框大片的最佳免费地点。

At the heart of the park stands a stone engraved with the Chinese characters "Qianhai", symbolizing China's reform and opening-up spirit. The park features a 1.2-kilometer coastal promenade ideal for jogging, cycling, and picnicking. Along the waterfront, the 128-meter "Bay Glory" Ferris wheel and the Shenzhen-Zhongshan Link create a stunning skyline, making this one of the best free spots for sunset views and for photographing the ferris wheel against the sea.



+86-755-88982054

地址：深圳市南山区前海大道西150米
Address: 150 meters west of Qianhai Boulevard, Nanshan District, Shenzhen

"Bay Glory" Ferris wheel

湾区之光摩天轮



湾区之光摩天轮总高128米，是深圳首座巨型摩天轮，也是亚洲最大的海景摩天轮之一。在摩天轮顶端可远眺香港和珠海，将海景、城市景、山景尽收眼底，是拍摄深圳西部天际线的最佳机位。夜间可观赏“湾区之光”城市灯光秀。

Standing 128 meters tall, it is Shenzhen's first giant ferris wheel and one of Asia's largest seaside ferris wheels. From the top, visitors can enjoy sweeping views of Hong Kong and Zhuhai, with sea, city, and mountain scenery all in one frame. It is also one of the best places to photograph Shenzhen's western skyline. At night, visitors can take in the dazzling "Bay Glory" light show.



400-762-2388

地址：深圳市宝安区宝兴路8号滨海文化公园内
Address: Inside Binhai Cultural Park, 8 Baoxing Road, Bao'an District, Shenzhen

Shenzhen Book City Bay Area Store (Eyes of the GBA) 湾区书城



湾区书城总建筑面积达13.1万平方米，是目前全球最大实体书城。双玉盘造型设计打造出独特的“湾区之眼”建筑奇观，从空中俯瞰如一双大地之眼嵌在城市中轴，与宝安中心区中央绿轴完美融合。艺术花园、人文万象、湾区民俗馆等八大主题空间为市民带来更丰富的书城体验。

With a total floor area of 131,000 square meters, this is currently the world's largest physical bookstore. Its distinctive double-jade-disc design creates the iconic architectural wonder known as the "Eyes of the GBA". Seen from above, it resembles a pair of eyes embedded in the city's central axis, seamlessly integrated with the central green corridor of Bao'an's urban core. Eight themed spaces, including the Art Garden, Cultural Universe, and Folk Culture Center, offer residents and visitors a richer and more diverse bookstore experience.



+86-755-82978251

地址：深圳市宝安区宝华路1号
Address: 1 Baohua Road, Bao'an District, Shenzhen

Bay Opera of Shenzhen 深圳滨海艺术中心



此1500座的歌剧厅是深圳目前唯一能满足国际大型歌剧演出所有要求的演艺场所，配备“品”字形舞台、双层升降台、全自动车台等国际一流设施。其室内混响融入由澳大利亚马歇尔·戴声学设计，匹配国际前沿水准。

This 1,500-seat opera house is currently the only performance venue in Shenzhen fully equipped to meet the demands of large-scale international opera productions. It features world-class facilities such as double-level lifting platforms and fully automated stage wagons. Its acoustics were designed by Marshall Day Acoustics of Australia, reaching internationally advanced standards. With top-tier performances from China and abroad

appearing year-round, the venue presents a continuous artistic feast spanning opera, drama, dance drama, musicals, classical music, folk music, and more.



+86-755-23305639

地址：深圳市宝安区宝兴路欢乐港湾16号
Address: 16 OH Bay, Baoxing Road, Bao'an District, Shenzhen

Qianhai Snow World

前海冰雪世界



2025年9月29日开业当天获吉尼斯世界纪录官方认证官正式授予的“最大室内滑雪中心”认证。采用全球领先的第六代分布式造雪技术，雪质细腻，含水量仅8%，无限接近天然粉雪体验。5条专业雪道涵盖初、中、高级及地形公园，总长达1,569米，满足不同水平滑雪者需求。

On September 29, 2025, the venue was officially certified by a Guinness World Records adjudicator as the "largest indoor ski center". It uses the world-leading 6th-generation distributed snowmaking technology, producing finely textured snow with a moisture content of just 8%, offering an experience remarkably close to natural powder snow. Five professional ski runs cover beginner, intermediate, advanced, and terrain park levels, with a total length of 1,569 meters, meeting the needs of skiers at all skill levels. The center also offers 14 to 20 snow and ice attractions, including snow karts, bumper cars, five tubing runs, and a carousel.



400-895-9888

地址：深圳市宝安区沙井南环路555号
Address: 555 Shajing South Ring Road, Bao'an District, Shenzhen

Shenzhen Bay Marina Club

深圳湾游艇会



从40英尺休闲游艇到110英尺超级游艇，此处船型涵盖海星、蒙地卡罗、PAMA等多种国际品牌选择，提供游艇租赁、帆船体验和海边餐饮，是高端外籍社群进行水上运动和社交的场所。其独特的粤港澳自由行政策、市中心便利位置、奢华会所配套，以及通往香港维多利亚港、港珠澳大桥等标志性景观的航线，使其成为体验大湾区“游艇生活方式”的入口。无论是商务接待、浪漫出海，还是想从海上视角欣赏深圳与香港的城市天际线，这里都能提供极佳的服务与体验。

From 40-foot leisure yachts to 110-foot superyachts, the marina offers a wide range of international brands, including Sea Star, Monte Carlo, and PAMA. It provides yacht rentals, sailing experiences, and seaside dining, making it a gathering place for high-end expat communities to enjoy water sports and social activities. Its unique policy allowing free travel between Guangdong, Hong Kong, and Macao. Its convenient central location, luxurious club facilities, and routes to iconic sights such as Victoria Harbour in Hong Kong and the Hong Kong-Zhuhai-Macao Bridge make it the perfect gateway to experiencing the Greater Bay Area's yacht lifestyle. Whether for business entertaining, a romantic cruise, or simply enjoying Shenzhen and Hong Kong's skyline from the sea, it offers an exceptional experience and service.

+86-755-26698333

地址：深圳市南山区望海路1199号
Address: 1187 Wanghai Road, Nanshan District, Shenzhen

Shenzhen Happy Theater

深圳欢乐剧场



欢乐剧场位于宝安中心区最南端滨海地带，与前海石公园隔海相望，紧邻“湾区之光”摩天轮。其全国首创的“海景剧场”概念以突破性设计重塑演艺空间——无缝衔接海域，将星辰、城市灯火及巨型摩天轮纳入舞台视野，成为外国游客体验深圳文化创新活力的必访之地。在这里，观众不仅能欣赏高品质演出，更能感受海风、海浪、摩天轮与艺术的完美融合，是前海片区最具标志性的滨海文化体验。

Located at the southernmost coastal edge of Bao'an central area, this venue faces Qianhai Stone Park across the sea and sits next to the "Bay Glory" Ferris wheel. Its pioneering "seaside theater" concept in China redefines performance space through a breakthrough design that opens directly onto the sea, bringing the stars, city lights, and giant ferris wheel into the stage view. It has become a must-visit destination for foreign travelers seeking to experience Shenzhen's cultural innovation and creative energy. Here, audiences can enjoy high-quality performances while taking in the perfect blend of sea breeze, waves, the ferris wheel, and the arts — making it one of the most iconic coastal cultural experiences in Qianhai.

+86-755-29922828

地址：深圳市宝安区欢乐港湾西侧
Address: West of OH Bay, Bao'an District, Shenzhen

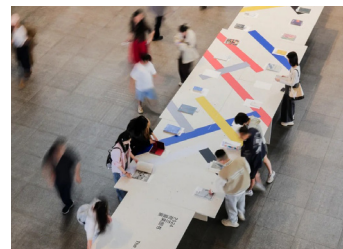
Sea World Culture and Arts Center

海上世界文化艺术中心



海上世界文化艺术中心由日本建筑大师、普利兹克奖得主槇文彦设计，是深圳最具国际范的地标之一，完美融合了世界级建筑艺术、国际级文化展览与绝美海滨景观。国际知名艺术家展览包含Banksy街头艺术展、穆夏艺术展等。

Designed by Japanese master architect and Pritzker Prize winner Fumihiko Maki, this is one of Shenzhen's most internationally renowned landmarks. It brings together world-class architecture, international cultural exhibitions, and stunning coastal scenery in perfect harmony. On the third and fourth floors of the exhibition hall, Mountain View Theater is a tiered indoor concert hall, regularly hosting high-quality performances including concerts and plays.

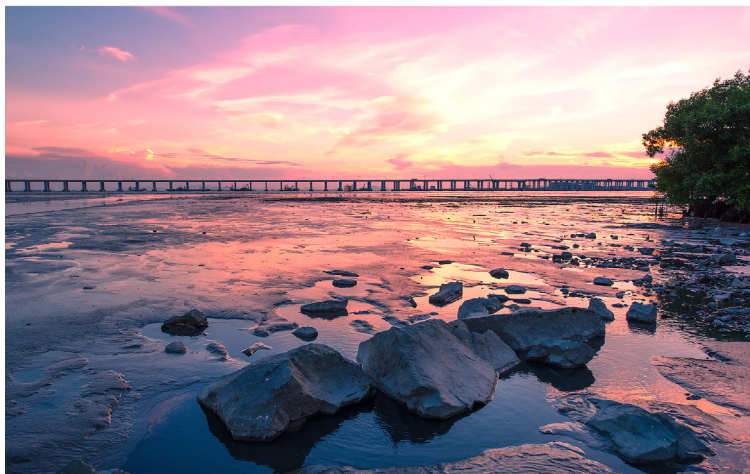


+86-755-26671187

地址：深圳市南山区望海路1187号
Address: 1187 Wanghai Road, Nanshan District, Shenzhen

Xiwan Mangrove Wetland Park

西湾红树林湿地公园



这里不仅拥有官方认证的“深圳最美日落”，更融合了红树林生态、历史文化、现代交通枢纽等多元价值。作为深中通道的深圳门户和前海片区的生态绿肺，它完美诠释了深圳“山海连城”的城市理念，是感受深圳人与自然和谐共生的最佳窗口，适合希望体验深圳自然生态与滨海风光的外国游客。

This park is not only home to what is officially recognized as Shenzhen's most beautiful sunset, but also brings together mangrove ecology, historical heritage, and modern transportation infrastructure. As Shenzhen's gateway to the Shenzhen-Zhongshan Link and the ecological green lung of the Qianhai area, it perfectly embodies the city's highlight of Mountain-Sea Vista. It is an ideal destination for visitors who want to experience the harmony between nature and urban life in Shenzhen.



+86-755-29662276

地址：深圳市宝安区金湾大道与西海堤交汇处
Address: Intersection of Jinwan Boulevard and West Sea Embankment, Bao'an District, Shenzhen

Minghua Ship

明华轮



明华轮是位于前海的地标性邮轮，1962年由法国大西洋船厂建造，戴高乐总统亲自主持下水仪式，原为法国总统专用豪华邮轮“ANCERVILLE”号。1973年经周恩来总理批准，中国购入后更名为“明华轮”，成为中国首艘国际旅游邮轮，船体长168米，总吨位1.4万吨，是当时东南亚最豪华的邮轮之一，现已改造为沉浸式演艺综合体，内部有剧场、展览和餐厅。1-2层免费开放，无需门票、无需预约即可登船参观，船舱内部保留原船复古细节，融合现代设计，充满法式浪漫风情。

Minghua, a landmark cruise ship in Qianhai, was built in 1962 by the French shipyard Atlantic and launched under the personal presiding of President Charles de Gaulle. It was originally the luxury presidential yacht ANCERVILLE. In 1973, with approval from Premier Zhou Enlai, China purchased the ship and renamed it Minghua. It became China's first international tourist cruise ship. Measuring 168 meters in length with a gross tonnage of 14,000 tons, it was once one of the most luxurious cruise ships in Southeast Asia. It has now been transformed into an immersive performance complex with a theater, exhibition spaces, and restaurants. The first and second floors are open to the public free of charge, with no reservation required. The ship's interior preserves vintage details from the original vessel while blending in modern design, creating a setting full of French romantic charm.

+86-755-26866906

地址：深圳市南山区太子路32号海上世界广场
Address: Sea World Plaza, 32 Taizi Road, Nanshan District, Shenzhen

Qianhai Block V

前海5号楼



前海5号楼于2025年2月被深圳市前海管理局正式列入“前海十大特色文旅地标”，与欢乐港湾、前海石公园、K11 ECOAST等齐名，是2025年新建开放或焕新升级的核心文旅项目。不同于传统景点，它以前沿科技展示、国际化人才交流、深港创业融合为特色，布局“探索之门”“红院子”“无界空间”“城市看台”等8大功能区域，是体验深圳创新创业文化的新去处。

In February 2025, Qianhai Block V was officially included by the Qianhai Authority in the list of “Qianhai”’s Top 10 Signature Cultural Tourism Landmarks.” Standing alongside attractions such as OH Bay, Qianhai Stone Park, and K11 ECOAST, it is one of the core cultural and tourism projects newly opened or upgraded in 2025. Unlike traditional attractions, it is distinguished by cutting-edge technology displays, international talent exchange, and Shenzhen-Hong Kong entrepreneurship integration. Featuring eight functional zones such as the Innovation Gateway, Red Courtyard, and Infinite Quarte, it offers a new destination for experiencing Shenzhen’s innovation and entrepreneurial culture.

+86-755-88981800

地址：深圳市南山区梦海大道5188号
Address: 5188 Menghai Boulevard, Nanshan District, Shenzhen

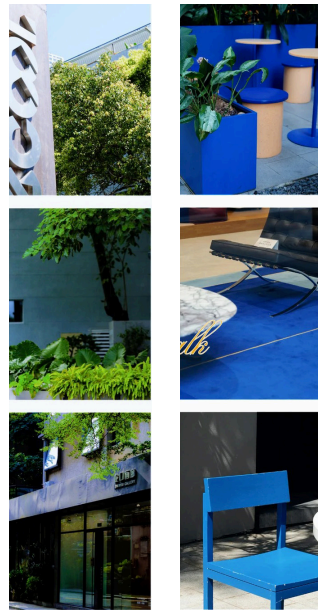
NHecool

南海意库



这里既有工业风建筑与满墙簕杜鹃交织成的“垂直森林”景观，拍照非常出片，又聚集了众多设计工作室、独立咖啡馆和古着店，文艺氛围浓厚且人流适中。逛完后步行10分钟就能到海上世界看明华轮和夜景，很适合来一场惬意的Citywalk。

Here, an industrial-style building blended with walls of blooming bougainvillea creates a striking “vertical forest” landscape that is especially photogenic. The area is also home to many design studios, independent cafés, and vintage shops, giving it a strong artistic vibe without feeling overly crowded. After exploring, it’s just a 10-minute walk to Sea World, where you can find the Minghua ship and enjoy the night view — perfect for a relaxed city walk.



+86-13043442963

地址：深圳市南山区兴华路6号
Address: 6 Xinghua Road, Nanshan District, Shenzhen

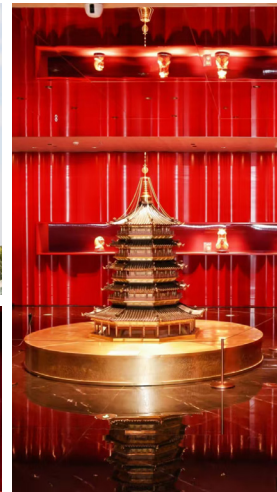
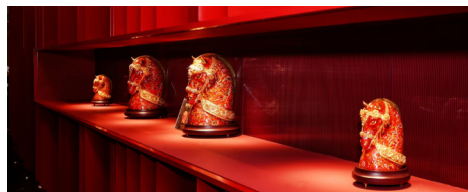
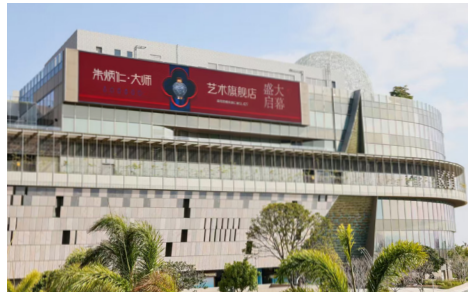
Shopping in Qianhai

“购”在前海 ——购物消费指南

QIANHAI

Zhu Bingren • Master

朱炳仁·大师



“朱炳仁·大师”是朱炳仁铜品牌家族高端品牌，源自1875年“朱府义大铜铺”。品牌全国首店暨亚洲旗舰店落子前海K11 ECOAST，在这片汇聚艺术、生态与商业的活力之地，打造了逾1300平方米，集展示、收藏、体验于一体的高端艺术空间。店内既有经典收藏级作品，也涵盖茶器、摆件等生活雅器，让承载千年的铜艺，以可触、可感、可用的姿态，深度融入当代日常生活。

Tracing its origin back to the Zhufu Yi Great Copper Workshop founded in 1875, Zhu Bingren • Master is the high-end flagship sub-brand of the Zhu Bingren Copper brand family. The brand's first national store, also its Asian flagship store, has settled at Qianhai K11 ECOAST. Nestled in this dynamic hub integrating art, ecology and commerce, it builds a premium art space spanning over 1,300 square meters, integrating exhibition, collection and immersive experience. Inside the space, customer can find heirloom collection-grade masterpieces, alongside daily elegant wares such as tea wares and decorative ornaments. It vividly embodies the brand's core mission that letting the millennia-old copper art integrate into modern daily life in a tangible, perceptible and usable form.



+86-13510225635



地址：深圳市南山区太子湾大道K11 ECOAST南馆SL427-428

Address: Shop NOS. SL427-428, South Pavilion, K11 ECOAST, Taizi Bay Road, Nanshan District, Shenzhen

CREALITY

创想三维3D打印全球旗舰店



创想三维全球超级旗舰店不仅是购物场所，更是理解中国科技创新、体验“人人可参与的创新方式”的文化窗口。对于科技爱好者、创客、设计师而言，这是深圳必访的“科技朝圣之地”。店内可预约英文导览服务，并根据工作坊时间表，参与免费的3D打印体验课程。

Creality's Global Flagship Store is more than just a shopping destination — it is a cultural gateway to understanding China's tech innovation and the idea of "making creation accessible to everyone". For tech enthusiasts, makers, and designers, it is a must-visit destination in Shenzhen. English guided tours are available by reservation, and visitors can also join in free 3D printing workshops according to the schedule.

+86-13244871849

地址：深圳市宝安区前海壹方城购物中心B2-064
Address: Shop B2-064, Uniwalk Qianhai, Bao'an District, Shenzhen

Amer Sports

亚玛芬滑雪服务中心深圳店



该店为Amer Sports华南首家旗舰店，全国首家室内滑雪场直营滑雪服务中心。区别于普通单品牌门店，该店为多品牌集合店，拥有Arc'teryx（高端户外）、Salomon（滑雪/越野跑）、Atomic（专业雪具）等品牌矩阵。依托前海冰雪世界的室内雪场资源，为外国游客提供装备购置、雪具维护等一站式服务。结合深圳的离境退税政策，是购买高端滑雪装备的理想站点，特别适合计划在中国或日本、韩国等亚洲滑雪场度假的国际旅客。

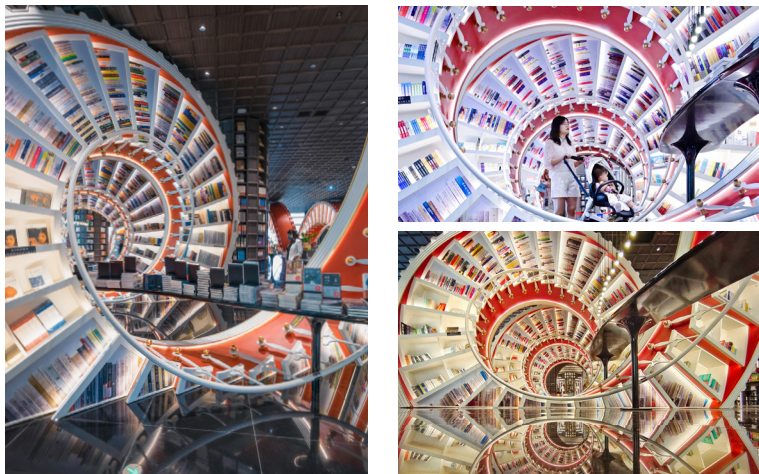
This store is Amer Sports' first flagship store in South China and the first indoor ski resort that directly operated ski service center in the country. Different from ordinary single brand stores, it is a multi brand collection store with a matrix of brands such as Arc'teryx (for high-end outdoor), Salomon (for skiing/off-road running), Atomic (for professional snow equipment), etc. Relying on the indoor ski resort resources of Shenzhen Qianhai Huafa Ice and Snow World. It provides one-stop services for tourists, including equipment purchase and snow equipment maintenance. Combined with Shenzhen's departure tax rebate policy, it is an ideal destination for purchasing high-end skiing equipment, especially suitable for international travelers planning to vacation at ski resorts in Asia such as China, Japan, South Korea, or other Asian destinations.

+86-13043437023

地址：深圳市宝安区华发冰雪热雪奇迹商场1层A1005-A1006
Address: Units A1005-A1006, 1st Floor, Huafa Snow BONSKI Mall, Bao'an District, Shenzhen

Zhongshuge

钟书阁



钟书阁是中国连锁书店中以超现实室内设计闻名的品牌，深圳店由知名设计事务所X+Living操刀，作为华南旗舰店，占地1,100平方米，藏书约45,000册。其标志性螺旋阶梯艺术装置以时钟元素设计，寓意时间流动，营造出知识殿堂的氛围，适合热爱建筑美学和空间设计的外国游客前往。

Zhongshuge is a Chinese bookstore chain known for its surreal interior design. The Shenzhen store, designed by the renowned architecture firm X+Living, serves as the flagship in South China. It covers an area of 1,100 square meters and has approximately 45,000 books. Its signature spiral staircase installation contains clock elements, symbolizing the flow of time and creating an atmosphere reminiscent of a hall of knowledge. This makes it an ideal destination for foreign visitors who appreciate architectural aesthetics and spatial design.

+86-13043437672

地址：深圳市宝安区新安西路欢乐港湾东岸商业街区L1-021
Address: Shop 021, 1st Floor, East Commercial Block, OH Bay, Xin'an Road West, Bao'an District, Shenzhen

COOGHI

酷骑



酷骑2018年创立于广东深圳，是兼具儿童青少年出行与成人专业骑行的高新技术，专精特新品牌，以多功能儿童滑板车起步并成为该品类开创者，产品线覆盖儿童滑板车，平衡车，自行车与面向年轻人的绿曼巴公路车、折叠车、羚羊山地车等，凭借百余项研发专利与国际设计奖项，长期领跑国内高端童车市场，远销欧美多国。致力于为全年龄段用户提供专业，潮酷的骑行体验。

Founded in 2018 in Shenzhen, Guangdong, COOGHI is a national high-tech enterprise and "Specialized, Refined, Differential, Innovative" brand that caters to both children and adolescents mobility as well as professional cycling for adults. Starting with multifunctional children's scooters, COOGHI pioneered this product category. Its product portfolio covers children's scooters, balance bikes, bicycles, as well as green mamba road bikes, folding bikes and antelope mountain bikes targeted at young adults. With more than a hundred R&D patents and international design awards, COOGHI has long been a leader in the domestic high-end children's vehicle market, with products exported to many European and American countries. The brand is committed to providing professional, trendy and cool cycling experiences for users of all ages.

+86-13049809108

地址：深圳市南山区乐海路太子湾K11 ECOAST南馆SL116
Address: Shop SL116, 1st Floor, K11 ECOAST South, Taizi Bay Road, Nanshan District, Shenzhen

Laifen

徕芬



徕芬以自研高速无刷电机为核心，主打高速吹风机、电动牙刷、剃须刀等智能个护产品，凭借高性价比与自研技术打破国际品牌垄断，快速成为国家级新国货标杆，产品畅销全球数十个国家，用户规模超千万，致力于用技术与设计重塑日常用品、提升生活品质。

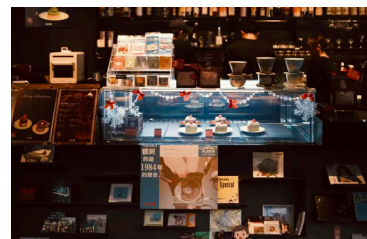
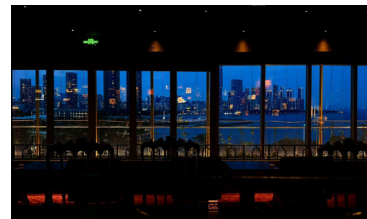
Laifen focuses on self-developed high-speed brushless motors. Its main products include high-speed hair dryers, electric toothbrushes, razors, and other smart personal care products. With its high cost-effectiveness and self developed technology, it has broken the monopoly of international brands and quickly become a national benchmark for new domestic products. Its products are sold in dozens of countries worldwide, serving over ten million users. The brand is committed to reshaping daily products with technology and design to enhance people's quality of life.

+86-13129546265

地址：深圳市南山区听海大道5059号前海壹方汇L1-039/040
Address: Shop 039/040, 1st Floor, Uniway Qianhai, No. 5059 Tinghai Boulevard, Nanshan District, Shenzhen

Arcanus

幻樂園



幻樂園K11序幕店 以红黑为主色调，结合人文艺术与海边剧场的独特氛围，打造出一个全国独一无二的综合文化艺术综合零售店，兼具审美和功能的复合型空间，满足消费者对多元化生活方式的需求。

Arcanus, defined by a striking red-and-black palette, blends humanistic art with the unique atmosphere of a seaside theater. It creates a one-of-a-kind cultural and artistic retail space—an integrated environment that balances aesthetics and functionality, catering to consumers' diverse lifestyle aspirations.

+86-19865088260/+86-13923649011

地址：深圳市南山区太子湾路K11 ECOAST北馆L4层NL415/417
Address: Shop NL415/417, 4th Floor, K11 ECOAST North, Taizi Bay Road, Nanshan District, Shenzhen

ROARINGWILD

咆哮野兽



ROARINGWILD于2010年创立，是深圳本土历史最悠久的原创街头潮牌之一，也是国内最早入驻线下实体店的潮流品牌。对于希望了解中国本土街头文化起源的游客，这里是不可错过的文化地标。ROARINGWILD不仅销售服装，还定期举办音乐、艺术等跨界活动，将店铺作为城市文化交流的中心，对于希望融入本地青年文化社群的外国游客，这里提供了大量参与深圳街头文化的机会。

ROARINGWILD was founded in 2010 and is one of the oldest original street-wear brands based in Shenzhen. It was also one of the earliest trendy brands to establish physical retail stores in China. For visitors who are interested in learning about the origins of China's local street culture, this is a cultural landmark not to be missed. It not only sells apparel but also regularly hosts cross-border events such as music and art activities, positioning itself as a hub for urban cultural exchange. For visitors looking to engage with the local youth culture community, it offers plenty of opportunities to participate in Shenzhen's street culture.

+86-13164715470

地址：深圳市宝安区前海壹方城F1
Address: 1st Floor, Uniwalk Qianhai, Bao'an District, Shenzhen

Ferris Gallery

摩天轮画廊



深圳前海湾区首家当代艺术画廊，致力于亚洲当代艺术的推广与价值发掘，合作艺术家包括森山大道、园山晴巳、严善錞等国际知名艺术家，提供专业艺术品收藏顾问服务。

It is the first contemporary art gallery in the Qianhai Bay area of Shenzhen, dedicated to discovering and promoting the value of Asian contemporary art. The cooperative artists of this gallery include internationally renowned artists such as Daido Moriyama, Harumi Sonoyama, and Yan Shanchun, and offers professional art collection advisory services.

+86-755-23307686

地址：深圳市宝安区宝华路海府一号A栋603号
Address: Room 603, Building A, Haifu No.1, Baohua Road, Bao'an District, Shenzhen

MUSE MARRY
MUSE MARRY



MUSE MARRY创立于2015年，是中国高定设计师品牌的先行者与领导者。自2023年起，作为国牌之光，它连续4年登上央视春晚。并在2019年，代表中国婚纱品牌参加米兰时装周，是为数不多登上国际时装周走秀的中国高定品牌之一。

MUSE MARRY was founded in 2015 and is a pioneer and leader among Chinese haute couture designer brands. Starting from 2023, MUSE MARRY, as a national brand, has been featured on the CCTV Spring Festival Gala for four consecutive years. And in 2019, representing a Chinese wedding dress brand at Milan Fashion Week, it was one of the few Chinese high-end brands to appear on the runway of international fashion weeks.



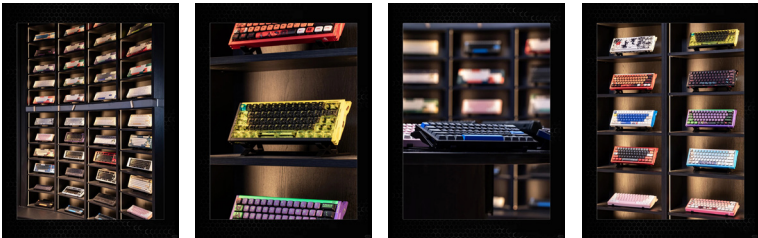
4000600283,,1518
地址：深圳市南山区前海嘉里中心T8栋1-3层商铺
Address: 1st-3rd Floor, Tower T8, Qianhai Kerry Center, Nanshan District, Shenzhen

IQUNIX
IQUNIX



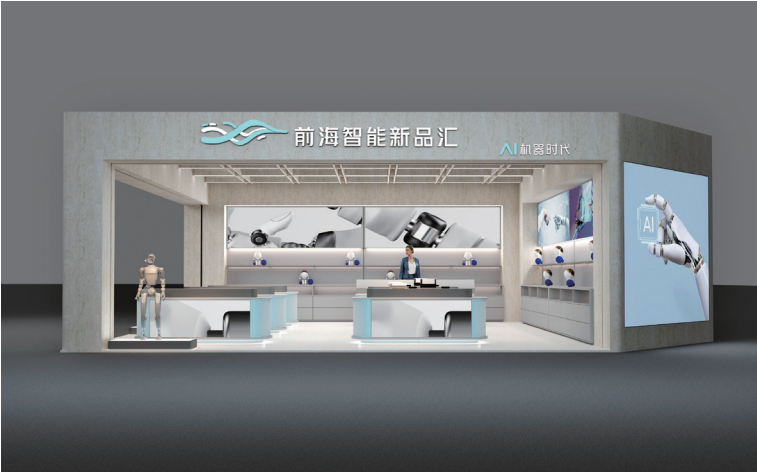
高端金属外设品牌 IQUNIX深圳首店，以「美学与科技融合」为核心，凭借极致精湛的铝合金工艺，被玩家亲切誉为“铝厂”。从红点奖级别的设计美学，到深度联动的电竞生态，每一款产品都兼具颜值与实力，在资深玩家与品质用户中收获满满口碑。

IQUNIX, a high-end metal peripherals brand, has opened its first store in Qianhai, with a core philosophy of integrating aesthetics and technology. Renowned for its exceptional aluminum alloy craftsmanship, it is known as the "Aluminum Factory" among enthusiasts. From design aesthetics that have earned Red Dot Awards to a deeply integrated esports ecosystem, every product combines striking appearance with outstanding performance. The brand has gained a strong reputation among seasoned enthusiasts and discerning users alike.



+86-17620114763
地址：深圳市宝安区前海壹方城F4-011
Address: Shop 011, 4th Floor, Uniwalk Qianhai, Bao' an District, Shenzhen

Qianhai Smart New Product Hub 前海智能新品汇



店铺聚焦前沿智能新品领域，集纳大疆、Insta360、徕芬等具有全球影响力的成熟品牌，以及随弹科技、枣橙科技、物语智联等智能体与智能穿戴品牌，推荐关注智能产品的国际人士前往探索前沿新品。

The store focuses on cutting-edge smart new products, bringing together established globally influential brands such as DJI, Insta360, and Laifen, as well as smart device and smart wearables brands including Suitan Technology, Zaocheng Technology, and Wuyu Zhilian. It is recommended for visitors interested in smart products to explore the latest innovations there.



+86-15802801164
地址：深圳宝安国际机场
Address: Shenzhen Bao'an International Airport

AOTOMALL AOTOMALL



该店为中国地区唯一一家环法官方授权纪念品旗舰店，扎根深圳的高端自行车集合店品牌。旗下代理国内外众多顶级自行车品牌，包括Colnago, AURUM, Cervelo, LOTUS, PASSONI等，同时代理其他高端自行车配件品牌，包括Lightweight, Darimo, THM等。该店有超过千人的骑行俱乐部AOTOCYCLE，每年组织上百场骑行活动。

This store is the only official Tour de France licensed flagship store in China. It is a high-end bicycle multi-brand retailer rooted in Shenzhen. The store represents numerous top-tier bicycle brands from both domestic and international markets, including Colnago, AURUM, Cervelo, LOTUS, and PASSONI, among others. It also carries other high-end bicycle component brands such as Lightweight, Darimo, and THM. In addition, the store operates AOTOCYCLE, a cycling club with over 1,000 members, and organizes hundreds of cycling events each year.

+86-13043435361
地址：深圳市南山区前海嘉里商务中心T6公寓商业105A
Address: 105A, Commercial Area, Apartment T6, Qianhai Kerry Center, Nanshan District, Shenzhen

PINARELLO
PINARELLO



意大利顶级自行车品牌Pinarello创立于1952年，以高性能公路车闻名，该店为Pinarello的深圳首店。其标志性Dogma系列凭借轻量化、空气动力学设计和卓越骑乘体验，成为职业赛场的标杆。品牌融合意大利手工工艺与尖端科技，每一台Pinarello都代表“意大利制造”的精髓，深受职业选手和骑行爱好者推崇。

Known for its high-performance road bikes, the top Italian bicycle brand Pinarello was founded in 1952. This store is Pinarello's first shop in Shenzhen. Its iconic Dogma series has become a benchmark for professional racing with its lightweight, aerodynamic design, and excellent riding experience. The brand integrates Italian craftsmanship and cutting-edge technology, and each Pinarello represents the essence of "Made in Italy", highly respected by professional riders and cycling enthusiasts.



+86-13049805053
地址：深圳市南山区海园路1号太子湾花园城VILLAL1层N-F1013
Address: Shop N-F1013, 1st Floor, Villa, No.1 Haiyun Road, Nanshan, Shenzhen

SIHOO
西昊



西昊于2011年创立于广东深圳，是专注智能人体工学家具的头部品牌，主打工学办公椅、电竞椅、升降桌、儿童学习桌椅等产品，凭借多米诺立体腰靠、四向调节腰枕等自研技术与多项专利，长期领跑国内电商类目，并远销85个国家和地区，覆盖千万级家庭，致力于以专业工学方案解决久坐健康痛点。

SIHOO was founded in 2011 in Shenzhen, Guangdong. As a leading brand specializing in smart ergonomic furniture, its core products include ergonomic office chairs, esports chairs, height-adjustable desks, study desks and chairs for children. Supported by proprietary technologies such as the Domino Ergonomic Lumbar Support and 4-way adjustable lumbar pillow, along with numerous patents, the brand has long been a front-runner in relevant e-commerce categories in China. Its products are exported to 85 countries and regions, serving tens of millions of households. SIHOO is committed to addressing health issues caused by prolonged sitting through professional ergonomic solutions.



+86-13049809313
地址：深圳市南山区桂湾四路169号万象前海F3
Address: 3rd Floor, Qianhai Mixc, No. 169 Guiwan 4th Road, Nanshan District, Shenzhen

RE 而意



RE 而意不仅仅是一个卖自行车或咖啡的地方，更是一个以骑行文化为纽带、倡导可持续都市生活方式、融合高品质消费体验与文化活动的复合型生活美学平台。精准捕捉现代都市人对于健康生活、设计美学、社区归属感和可持续理念的需求，通过精心打造的空间和产品组合，提供一种独特且富有吸引力的生活解决方案。其核心魅力在于将骑行这种交通方式提升为一种生活态度，并将其融入到日常的咖啡、购物、社交和文化体验当中。

RE is not only a store selling bicycles or coffee, but also a composite lifestyle aesthetic platform that advocates sustainable urban lifestyles and integrates high-quality consumer experiences with cultural activities, linked by cycling culture. It accurately captures the needs of modern urbanites for healthy living, design aesthetics, community belonging, and sustainable concepts. Through carefully crafted spaces and product combinations, it provides a unique and attractive lifestyle solution. Its core charm lies in elevating cycling as a mode of transportation to a lifestyle attitude and integrating it into daily coffee, shopping, social, and cultural experiences.

+86-13043432813
地址：深圳市南山区招商街道五湾社区太子湾路50号滨海长廊CDL1002
Address: CDL1002 Binhai Corridor, No. 50 Taizi Bay Road, Wuwan Community, Zhaoshang Street, Nanshan District, Shenzhen

Insta360 影石 Insta360



该店为智能影像品牌影石Insta360的全球最大线下体验店和华南首家城市旗舰店，距其深圳总部仅一公里，空间设计重构科技消费品的线下体验。门店将全场景全线产品悉数陈列，引入国内首个颠倒镜像微观模型，全景式还原骑行、滑雪等运动场景。店内还有业内首个全景场景试飞区，供消费者直接上手测试无人机产品。

This store is the world's largest offline experience store and the first urban flagship store in South China for Insta360, a smart imaging brand. Located just one kilometer from its Shenzhen headquarters, the store's spatial design redefines the offline experience for tech consumer products. The store displays the brand's full range of products across all scenarios and features China's first inverted mirror micro-model, which panoramically recreates sports scenes such as cycling and skiing. Inside, there is also the industry's first panoramic test-flight zone, allowing consumers to directly test drone products.

+86-17727933736
地址：深圳市宝安区前海壹方城购物中心B2-063A
Address: Shop B2-063A, Uniwalk Qianhai, Bao'an District, Shenzhen

Huawei Smart Life Experience Store • Shenzhen Shekou K11 Store
华为智能生活馆·深圳蛇口K11店



该店位于位于蛇口太子湾畔，一层、二层均设有鸿蒙智行展厅，展示尊界、享界、问界、智界、尚界五界全系车型。二层设有多张体验台，可探索华为最新手机、平板、穿戴设备等电子设备，还能现场感受车机与手机、家居设备的高效协同，如手机车机应用流转、一碰互传、联动智慧屏等“黑科技”。

This store is located by the Taiziwan Bay in Shekou. The first and second floors both feature HarmonyOS Intelligent Mobility exhibition areas, displaying the full range of models from the five series: MAEXTRO, STELATO, AITO, LUXEED, SAIC. On the second floor, there are multiple experience tables where visitors can explore Huawei's latest smartphones, tablets, wearables, and other electronic devices. Visitors can also experience firsthand the seamless collaboration between vehicles, smartphones, and smart home devices, featuring cutting-edge technologies such as app handoff between phone and car, one-tap sharing, and interaction with smart screens.

+86-13043435352
地址：深圳市南山区太子湾大道K11购物艺术中心
Address: Address: K11 ECOAST, Taizi Bay Road, Nanshan District, Shenzhen

HOKA
HOKA



该店为Hoka深圳首家品牌直营店，此法国专业跑鞋品牌以厚底缓震技术著称，深受跑步爱好者和潮流人士喜爱。门店提供专业的足部测量、跑步姿态分析和产品推荐服务，是运动科技与健康生活方式的结合点。

This is HOKA' s first directly operated store in Shenzhen. This French professional running brand is known for its thick cushioning technology and is popular among runners and fashion-conscious consumers alike. The store offers professional foot measurement, running gait analysis, and product recommendations, making it becomes a junction of sports technology and healthy lifestyle.

+86-13043437723
地址：深圳市南山区桂湾四路万象前海购物中心B161
Address: Shop B161, Qianhai MixC, Guiwan 4th Road, Nanshan District, Shenzhen

Malbon China Flagship Store
Malbon中国总部店



Malbon中国总部位于深圳太子湾花园城VILLA，是启全球首家融零售、展览、实验与沉浸式高尔夫活动于一体的多功能体验中心，也是Malbon在本土市场汇聚灵感、激发创意、连接多元文化的中心，不断推出兼具全球视野与本土特色的产品与体验。

Malbon's China headquarters is located at Prince Bay Garden City VILLA in Shenzhen. It is the world's first multifunctional experience center that combines retail, exhibitions, experimentation, and immersive golf activities. As Malbon's local creative hub, it brings together inspiration, innovation, and diverse cultures, while continuously launching products and experiences that balance a global outlook with local character.



+86-13244867469
地址：深圳市南山区海园路太子湾花园城1F层
Address: 1st Floor, VILLA, Haiyun Road, Nanshan District, Shenzhen

Happy Meta
欢乐META

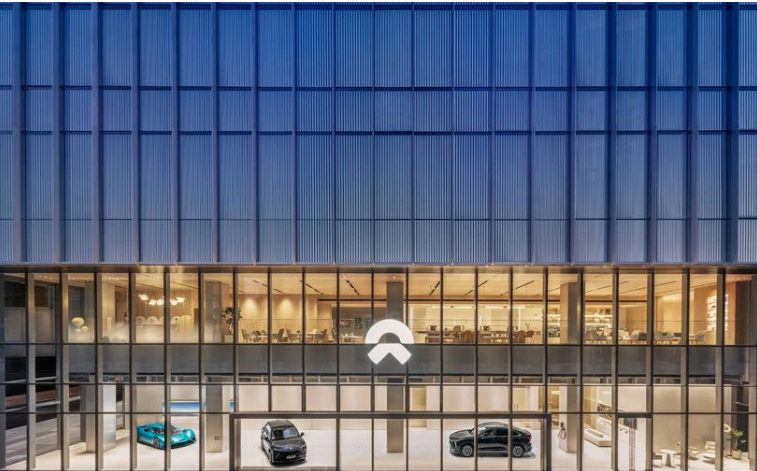


位于“湾区之眼”南区负一层约两千平米的专业童书空间“欢乐META”空间专为儿童打造，半球形阅读角、小桥造型通道、星辰大海元素营造童话世界氛围。在科技互动体验区域，书城还配备有AI声音角色生成、书口印刷机互动体验。

Located on the B1 floor of the south zone of "Eyes of the GBA" bookstore, Happy Meta is a nearly 2,000-square-meter specialty children's bookstore designed especially for kids. Featuring a hemispherical reading nook, bridge-shaped passageways, and starry-ocean-inspired decoration, it creates a fairytale-like atmosphere. In the tech interaction zone, the bookstore also offers AI voice character generation and interactive book-edge printing experiences.

+86-13265494416
地址：深圳市宝安区宝华路1号湾区之眼南区B1
Address: B1, South Zone, Eyes of the GBA, No. 1 Baohua Road, Bao'an District, Shenzhen

NIO House
蔚来中心



位于前海深港合作区万象前海，是蔚来全球171家中心之一。一楼Gallery展示EP9超跑、ES8等车型及VR驾驶体验。二楼设Forum、Living Room、Open Kitchen、Library、亲子中心Joy Camp等几大功能区域。

As one of the hub among NIO's 171 global centers, this NIO House is located in Qianhai MixC. The first floor showcases models such as the NIO EP9 supercars and ES8, along with VR driving experience equipment. The second floor includes several functional areas, including the Forum, Library, Living Room, Open Kitchen and Joy Camp.



400-125-0794/400-126-3957

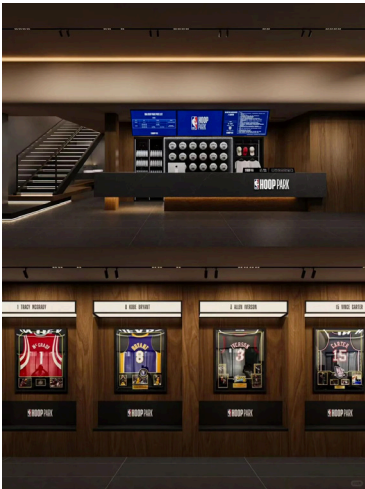
地址：深圳市前海深港合作区桂湾四路169号万象前海F1
Address: F1, Qianhai MixC Shopping Center, No. 169 Guiwan 4th Road, Nanshan District, Shenzhen

NBA HOOP PARK
NBA HOOP PARK



NBA HOOP PARK 篮球公园深圳k11馆是深圳首个NBA主题球场，是华南首个NBA主题球场，占地超8000平方米。据NBA中国介绍，NBA HOOP PARK通过搭建该消费场景，吸引更多前往K11 ECOAST的年轻人与新兴消费人群。

The is the first NBA-themed basketball court in Shenzhen China and covers more than 8,000 square meters. According to NBA China, the park creates a new consumer and lifestyle scene designed to attract more young people and emerging consumer groups to K11 ECOAST.



+86-18123950785

地址：深圳市南山区太子湾路56号K11ECOAST南馆5楼
Address: 5th Floor, South Hall, K11 ECOAST, No. 56 Taizi Bay Road, Nanshan District, Shenzhen

SONIANDSMI
SONIANDSMI



SONIANDSMI是日本Dreams公司旗下Sony Angel与角落君SMISKI两大治愈系IP首次联合打造的官方直营品牌。2026年4月21日，中国首家直营店在前海壹方城正式开业，这是继2025年9月东京涩谷店之后，全球第二家、中国唯一一家官方直营门店。适合旅途中的外国游客在此放松身心，挑选一份"治愈系"伴手礼。

SONIANDSMI is the official direct operated brand jointly created by two healing-style IPs, Sonny Angel and SMISKI, under the Japanese company Dreams. On April 21, 2026, its first directly operated store in China officially opened in Qianhai Uniwalk. This is the second official directly operated store in the world and the only one in China after the opening of Shibuya store in Tokyo in September 2025. Suitable for foreign tourists to relax here and choose a cute souvenir.

+86-19065009032
地址：深圳市宝安区前海壹方城购物中心B2-016
Address: ShopB2-016, Uniwalk Qianhai, Bao'an District, Shenzhen

DJI|HASSELBLAD (Shenzhen Airport Concept Store)
DJI大疆|哈苏(深圳机场概念店)



该机场概念店为顾客提供双品牌沉浸式体验，大疆区域有无人机全系列展示 Mavic、Mini、Avata、Air系列等产品，并设有模拟试飞体验区。哈苏区域可近距离体验瑞典高端相机品牌质感。对于在前海区域停留后从宝安机场离境的游客，该店是购买高科技影像产品的最佳选择——既能享受退税优惠，又能避免携带大件电子产品游览市区的不便，实现“购物-退税-登机”无缝衔接。

This concept store offers an immersive dual-brand experience. The DJI section features a full lineup of drones, including the Mavic, Mini, Avata, and Air series, along with a simulated test-flight area. The Hasselblad section lets visitors experience the craftsmanship of this premium Swedish camera brand up close. For travelers staying in the Qianhai area and departing from Bao'an Airport, this is the best place to purchase high-tech imaging products — where they can enjoy tax refunds and avoid the inconvenience of carrying bulky electronics around the city, achieving a seamless "shopping – tax refund – boarding" experience.

+86-13246741042
地址：深圳宝安国际机场T3航站楼3F国内出发层3C-04-04-06号
Address: Units 3C-04-04-06, Domestic Departures Level (3rd Floor), Terminal 3, Shenzhen Bao'an International Airport, Bao'an, Shenzhen

ANCIENT TREE
ANCIENT TREE



位于海上世界汇港二期，是深圳西部（蛇口/前海区域）具有文化特色的购物选择。该位置交通便利（地铁直达），周边国际化氛围浓厚，结合海上世界的滨水景观和文化地标，适合游客安排半日购物+观光行程。

Located in Huigang Shopping Center Phase II at Sea World, this is a culturally distinctive shopping choice in the Shekou and Qianhai area. With easy access by metro and a strong international atmosphere nearby, it combines the waterfront scenery and cultural landmarks of Sea World, making it ideal for visitors planning a half-day shopping-and-sightseeing itinerary.

+86-13244781414
地址：深圳市南山区蛇口海上世界汇港购物中心二期F1
Address: 1st Floor, Phase 2, Huigang Shopping Center, Sea World, Shekou, Nanshan District, Shenzhen

Storyland
阅文书园



阅文书园是国内首个以IP为核心的沉浸式社交体验空间，由阅文集团联合深圳出版集团、深圳广电集团共同打造。不同于传统书店，阅文书园构建出阅读·IP周边·互动体验·社交活动相结合的新模式，并提供英文标识及基础英语服务，适合对中国网络文学、IP衍生文化感兴趣的外国游客。

The Storyland is the first immersive social experience space in China with IP as its core, jointly created by Yuewen Group, Shenzhen Publishing Group, and Shenzhen Media Group. Unlike traditional bookstores, Storyland has developed a new model that combines reading, IP related products, interactive experiences, and social activities. It provides English signage and basic English services which is suitable for foreign tourists whom are interested in Chinese online literature and IP derived culture.

+86-13049817586
地址：深圳市宝安区宝华路1号湾区之眼北区B104号
Address: B104, North Zone, Eyes of the GBA, No. 1 Baohua Road, Bao'an District, Shenzhen

THE GUNDAM BASE
THE GUNDAM BASE 高达基地



它于2026年1月在前海壹方城开业，是中国大陆最新形象高达基地官方直营店。店铺以《机动战士高达00》为设计主题，店内特别搭建1:1比例的高达00手部装置，且有大量高达限定版模型(GUNPLA)，限定配色与特别版套件出售，适合高达爱好者前往打卡与选购。

It was opened in Qianhai Uniwalk in January 2026, and is the official direct sale store of the latest image of Gundam Base in Chinese Mainland. The store is designed with the theme of "Mobile Suit Gundam 00" and specially built a 1:1 scale Gundam 00 hand device in the store. It also has plenty of Gundam Plastic Model (GUNPLA) in limited edition, limited color schemes, and special edition kits for sale, suitable for Gundam enthusiasts to take photos and purchase.

+86-13043437029
地址：深圳市宝安区前海壹方城购物中心B2-015A
Address: ShopB2-015A, Uniwalk Qianhai, Bao'an District, Shenzhen

Accommodation in Qianhai
“住”在前海
——品质住宿指引

QIANHAI

JW Marriott Hotel Shenzhen Bao'an
深圳前海华侨城JW万豪酒店

星级 Star rating ★★★★★



酒店餐饮体系多元丰富，全日制餐厅都会尚膳提供全球地道美食，兼具商务接待与家庭度假的双重优势。

Its dining program is diverse and abundant. The all-day restaurant serves authentic global cuisine, catering equally well to business entertaining and family vacations.



- 📍 地址：深圳市宝安区宝兴路8号
- ☎️ 预订电话：+86-755-23238888
- 📍 Address: 8 Baoxing Road, Bao'an District, Shenzhen
- ☎️ Reservations: +86-755-23238888

Conrad Shenzhen
深圳康莱德酒店

星级 Star rating ★★★★★

希尔顿旗下顶级奢华酒店品牌之一，提供英语、日语、韩语、法语等多语种服务，可定制前海文化之旅、私人游艇出海、艺术导览等出游路线。

It's one of the top luxury hotel brands under Hilton, offering multilingual services in English, Japanese, Korean, French, and more. It can customize travel routes such as cultural tours in Qianhai, private yacht voyages, and art tours.



- 📍 地址：深圳市南山区听海大道5001号
- ☎️ 预订电话：+86-755-88987999
- 📍 Address: 5001 Tinghai Boulevard, Nanshan District, Shenzhen
- ☎️ Reservations: +86-755-88987999

Hilton Shenzhen Shekou Nanhai
深圳蛇口希尔顿南海酒店

星级 Star rating ★★★★★



近蛇口邮轮母港，与香港隔海相望，毗邻海上世界文化艺术中心，步行可达海上世界、K11 ECOAST。

It sits close to the Shekou Cruise Homeport, faces Hong Kong across the water, and is adjacent to the Sea World Culture and Arts Center — with Sea World and K11 ECOAST within walking distance.

- 📍 地址：深圳市南山区望海路1177号
- ☎️ 预订电话：+86-755-21628888
- 📍 Address: 1177 Wanghai Road, Nanshan District, Shenzhen
- ☎️ Reservations: +86-755-21628888

Hyatt Regency Shenzhen Airport
深圳机场凯悦酒店

星级 Star rating ★★★★★



是深圳受欢迎的豪华酒店之一，室内通道步行往返机场航站楼仅需5分钟。

This hotel is one of the most popular luxury hotels in Shenzhen, with indoor passages only a 5-minute walk to and from the airport terminal. And the Airport Metro Station is just a short walk away.

- 📍 地址：深圳市宝安区宝安国际机场地面交通中心 (GTC) 16, 18号出口
- ☎️ 预订电话：+86-755-23451234
- 📍 Address: Exits 16 and 18 of the Ground Transportation Center (GTC), Shenzhen Bao'an International Airport, Bao'an District, Shenzhen
- ☎️ Reservations: +86-755-23451234

JW Marriott Hotel Shenzhen Qianhai Snow World

深圳华发JW万豪酒店

星级 Star rating ★★★★★



连通全球最大室内滑雪中心的独特体验，酒店提供滑雪装备租赁、教练预约等配套服务，为来自东南亚、中东、南半球等无雪国家的外国游客，提供了体验冰雪运动的便捷入口。

Offering unique access to the world's largest indoor ski center, the hotel provides ski equipment rental, instructor booking and other services — a convenient gateway to winter sports for visitors from snow-free regions such as Southeast Asia, the Middle East and the Southern Hemisphere.

- 地址：深圳市宝安区景从路201号
- 预订电话：暂无
- Address: 201 Jingcong Road, Bao'an District, Shenzhen
- Reservations:

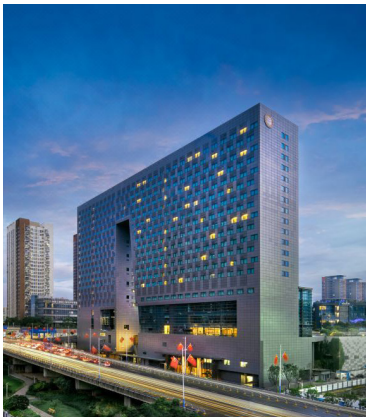
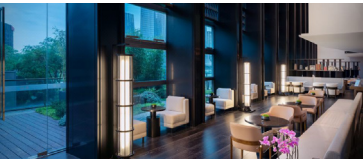
Genpla Hotel Shenzhen Qianhai

深圳深铁前海君璞书院

星级 Star rating ★★★★★

前海中心首家中高端酒店，深铁集团旗下自有酒店品牌，书院萦绕岭南书院气息。

The first upper-midscale hotel in the Qianhai central area, operated under the Shenzhen Metro Group's own brand, it evokes the scholarly atmosphere of Lingnan academies.



- 地址：深圳市南山区桂湾四路99号
- 预订电话：+86-755-61116888
- Address: 99 Guiwan 4th Road, Nanshan District, Shenzhen
- Reservations: +86-755-61116888

The St. Regis Shenzhen Bao'an

深圳前海华侨城瑞吉酒店

星级 Star rating ★★★★★



酒店坐落于近300米高的地标建筑内，以“云端酒店”为特色，传承百年奢华服务传统，24小时管家服务与极致湾区视野相得益彰，设计上融合“双城邂逅”理念。

The hotel occupies a landmark tower nearly 300 meters high and features a "Cloud Hotel" concept. It blends a century-long tradition of luxury service with 24-hour butler care and sweeping Bay Area views, all tied together by a "Two-City Encounter" design concept.

- 地址：深圳市宝安区兴业路1088号
- 预订电话：+86-755-23322222
- Address: 1088 Xingye Road, Bao'an District, Shenzhen
- Reservations: +86-755-23322222



Le Méridien Shenzhen Bao'an

深圳前海华侨城艾美酒店

星级 Star rating ★★★★★

深圳前海华侨城艾美酒店是艾美品牌首进深圳之作，隶属于万豪集团，坐落于宝安区核心区域，毗邻“湾区之光”摩天轮与滨海艺术中心，地理位置优越。酒店以“探索世界，揭秘目的地”为核心理念，将法式优雅与岭南美学完美融合，设计极具艺术格调。

The property plays on a fusion of French romance and Lingnan aesthetics to create a stylish resort experience. Guest rooms balance comfort with strong visual design, and the hotel's afternoon tea and signature dining offerings are especially popular with younger guests and couples.

- 地址：深圳市宝安区兴业路1159号
- 预订电话：+86-755-23486666
- Address: 1159 Xingye Road, Bao'an District, Shenzhen
- Reservations: +86-755-23486666



Hilton Shenzhen World Exhibition & Convention Center

深圳国际会展中心希尔顿酒店

星级 Star rating ★★★★★



唯一通过空中连廊直通展馆的酒店，外籍展商下雨天不用打伞，步行5分钟即达。双地铁直达宝安机场。

The only hotel directly linked to the exhibition hall by an elevated skybridge — foreign exhibitors won't need umbrellas on rainy days and can reach the venue in about five minutes on foot. Two metro lines provide direct service to Shenzhen Bao'an International Airport.

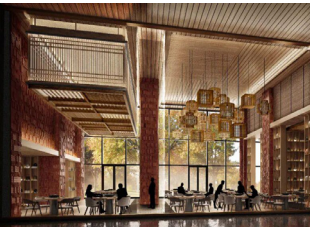
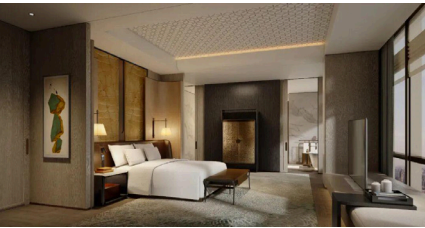


- 地址：深圳市宝安区展丰路80号
- 预订电话：+86-755-29758888
- Address: 80 Zhanfeng Road, Bao'an District, Shenzhen
- Reservations: +86-755-29758888

MGM Shenzhen Prince Bay

深圳太子湾美高梅酒店

星级 Star rating ★★★★★



蛇口片区标志性奢华酒店，凭借其三面环海的独特位置、与邮轮母港的无缝衔接、美高梅品牌的娱乐基因、国际顶尖设计团队，成为体验360度海景视野的绝佳选择。

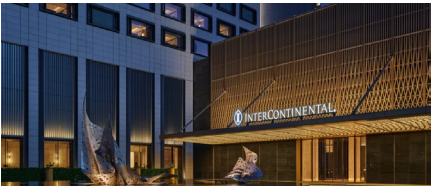
A landmark luxury hotel in the Shekou area, it offers a unique three-sided sea frontage, seamless access to the cruise homeport, MGM's entertainment DNA and world-class design teams — an outstanding choice for 360-degree ocean views.

- 地址：深圳市南山区招商蛇口太子湾邮轮母港旁，海运路与邮轮母港交叉口东北80米
- 预订电话：暂无
- Address: 80 meters northeast of the intersection of Haiyun Road and the Shekou Cruise Homeport, Nanshan District, Shenzhen
- Reservations:

InterContinental Shenzhen WECC

深圳国际会展中心洲际酒店

星级 Star rating ★★★★★



洲际集团旗下知名酒店、与展馆为邻，其独特的“城市绿洲”理念，为房客在会展喧嚣中营造静谧奢华空间。

A well-known InterContinental hotel next to the exhibition hall, its distinctive "Urban Oasis" concept creates a tranquil, luxurious retreat for guests amid the bustle of exhibitions.

- 地址：深圳市宝安区福园二路93号会展湾东城广场二期7栋101
- 预订电话：+86-755-33378888
- Address: Room 101, Building 7, Phase II, Huizhanwan Dongcheng Plaza, 93 Fuyuan 2nd Road, Bao'an District, Shenzhen
- Reservations: +86-755-33378888

Crowne Plaza Shenzhen World Exhibition and Convention Center

深圳国际会展中心皇冠假日酒店

星级 Star rating ★★★★★



酒店近国展南站，可步行至深圳国际会展中心，是计划参加高交会等国际展会的商务旅客和机场中转旅客的首选。



The hotel is close to Shenzhen World South Station and within walking distance of the Shenzhen World Exhibition & Convention Center, making it the preferred choice for business travelers attending international fairs such as the China Hi-Tech Fair and for transit passengers.

- 地址：深圳市宝安区展云路8号
- 预订电话：+86-755-29923999
- Address: 8, Zhanyun Road, Bao'an District, Shenzhen
- Reservations: +86-755-29923999

JEN Shenzhen Qianhai
深圳前海JEN酒店

星级 Star rating ★★★★★



该酒店是游客体验前海核心生活方式的最佳社交型酒店选择。它以前海湾畔的稀缺海景位置、JEN品牌的年轻化社交理念、开唐/精酿/KOAN三重餐饮体验，在前海核心区独树一帜。

The hotel positions itself as the top social hotel choice for visitors who want to experience Qianhai's core lifestyle — thanks to its rare sea-view location on Qianhai Bay, the youthful social ethos of the JEN brand, and a triple dining lineup featuring OpenHouse, craft-brew offerings, and KOAN within the hotel.

- 地址：深圳市南山区前海深港合作区前湾一路399号
- 预订电话：+86-755-88988988
- Address: 399 Qianwan 1st Road, Qianhai Shenzhen-Hong Kong Cooperation Zone, Nanshan District, Shenzhen
- Reservations: +86-755-88988988

Hampton by Hilton Shenzhen Qianhai
深圳前海希尔顿欢朋酒店

星级 Star rating ★★★★★



对于追求品牌保障、商务便利、预算控制的外国商务旅客和游客，这里既能享受希尔顿全球一致的舒适体验，又能步行探索前海的所有重要地标，是精明旅行者在前海的首选住宿基地。

For international business travelers and tourists seeking brand assurance, business convenience and budget control, this hotel delivers Hilton's globally consistent comfort and is within walking distance of Qianhai's major landmarks — the smart traveler's preferred base in Qianhai.

- 地址：深圳市南山区前海桂湾片区梦海大道与桂湾四路交汇处，平安信用卡大厦C座
- 预订电话：暂无
- Address: Block C, Ping An Credit Card Tower, at the intersection of Menghai Boulevard and Guiwan 4th Road, Nanshan District, Shenzhen.
- Reservations:

Benade Hotel
贝纳德酒店

星级 Star rating ★★★★★



2024年全新开业的智能化现代化酒店，毗邻欢乐港湾和壹方城购物中心，地理位置优越，交通便利，适合计划游览欢乐港湾片区的外国游客。

This is a smart modern hotel newly opened in 2024, adjacent to Qianhai Happy Harbor and Shenzhen Uniwalk Qianhai. With superior location and convenient transportation, it is suitable for tourists which are planning to visit the Happy Harbor area.

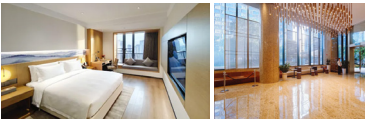
- 地址：深圳市宝安区创业一路2108号好旺角D栋303号
- 预订电话：+86-755-86006689
- Address: Room 303, Building D, Haowangjiao, 2108 Chuangye 1st Road, Bao'an District, Shenzhen
- Reservations: +86-755-86006689

Qianhai Service Apartments
前海服务公寓

星级 Star rating ★★★★★

位于前海深港合作区金融街核心的国际高端服务公寓，依托前海金融中心综合体，提供高品质的商旅居住体验。

An international upscale serviced apartment in the Qianhai Shenzhen-Hong Kong Cooperation Zone, anchored by the Qianhai Financial Center complex and offering a high-quality business travel living experience.



- 地址：深圳市南山区前海深港合作区金融街3号综合楼
- 预订电话：+86-755-88986999
- Address: Comprehensive Building, 3 Jinrong Street, Nanshan District, Shenzhen.
- Reservations: +86-755-88986999

Payment in Qianhai

“付”在前海 ——国际支付指引

QIANHAI

OVERSEAS BANK CARD PAYMENT

境外银行卡支付



境外银行卡指的是在中国境外发行的国际主流卡组织的银行卡，包括信用卡和借记卡。

Overseas bank cards refer to cards of major international card networks, including credit and debit cards, issued outside China's mainland.

如您持有银联、VISA、MasterCard、AMERICAN EXPRESS、JCB、Diners Club、DISCOVER 等境外银行卡，当您在机场、酒店、商超百货、餐饮娱乐等场所消费时，可在有如下标识的商户 POS 机上刷卡支付。如没有标识，您可向收银人员咨询是否可使用。

When you consume at airports, hotels, department stores, restaurants, entertainment or other places with your UnionPay, VISA, MasterCard, AMERICAN EXPRESS, JCB, Diners Club or DISCOVER cards, you can swipe the card directly at POS terminals of the merchants marked as follows. If there is no logo, you can ask the cashier if it can be used.

如您持有境外发行的银联卡，可在中国境内所有配备 POS 机的商户进行刷卡消费。

If you have a UnionPay card, you can use the card at all merchants equipped with POS terminals in China's mainland.

确认您的银行卡是否能够在境内使用。有些银行卡需提前向发卡行申请开通跨境交易功能。

Please confirm that your card can be used in China's mainland. Sometimes you need to enable your bank card access to the function of cross-border payment in advance.

We accept
欢迎使用



RMB CASH PAYMENT

人民币支付

人民币是中国的法定货币，您可以通过以下途径获取人民币现金，并在中国境内所有场所使用现金消费。

RMB is the legal currency of China, you can obtain RMB cash through the following ways, and use cash in all places within China.

银行网点：可办理外币兑换、人民币现金找零、汇率查询等业务。可受理的币种请现场咨询工作人员。

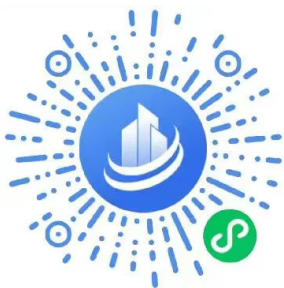
Bank branch: You can handle foreign currency exchange, RMB cash change, exchange rate inquiry and other businesses. Please consult the staff on site for acceptable currencies.

ATM：可在有对应清算组织标识的ATM中，插入您的银行卡提取人民币现金。境外发行的银联卡支持在所有境内ATM设备上取现。

ATM: You can withdraw RMB cash by inserting your bank card in the ATM with the logo of the corresponding clearing organization. RMB cash withdrawal using UnionPay card is supported by all ATMs in China's mainland.

外币兑换点：可在标有货币兑换标识的外币兑换点直接使用外币现金兑换人民币现金。常见地点有：机场、口岸等人口密集的地方。

Foreign currency exchange point: Foreign currency cash can be exchanged directly for RMB cash at foreign currency exchange point marked with currency exchange signs, usually located within airports, ports and other densely populated places.



深圳外币兑换服务网点

MOBILE PAYMENT

银联支付

用您的钱包轻松支付

Easy payment with your local e-wallet

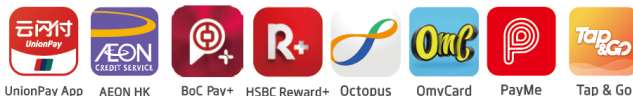
1. 境外游客可直接使用本地熟悉的钱包支付，无需另行开户或下载境内APP。
2. 与境内使用银行卡消费费率一致，无额外手续费。
3. 隐私保护更完善，用户无需向第三方平台提供个人隐私等敏感信息。

1. Convenient experience. Inbound tourists can directly pay with their home-grown wallets, without opening a separate account or down-loading a new app.

2. Same rate as that of China cards. No additional fee.

3. Better privacy protection. Users do not need to provide sensitive personal information to third-party platforms.

Hong Kong SAR / Macao SAR 港澳地区



Southeast Asia 东南亚



Japan / South Korea / Mongolia 日韩蒙



Scan the QR code to obtain a list of UnionPay-powered wallet apps
支持全球更多钱包 扫描二维码获取支持钱包APP清单

MOBILE PAYMENT
银联支付

Pay with Your UnionPay Cards
境外银联卡直接支付

Pay with Tour Card in UnionPay App
云闪付APP绑定旅行通卡支付

Cash Withdrawal using UnionPay Cards
银联ATM取现支付

Pay with Your UnionPay-Powered Wallet Apps
银联境外合作钱包二维码支付



扫码即可下载
Scan to download



Scan the QR Code to Download
Nihao China

Translation

Tax Refund

Payment

Transportation

Tourism

MOBILE PAYMENT
微信支付

一、使用微信绑定银行卡支付
I. Pay with Bank Cards Linked to WeChat

将您的银行卡绑定至微信app进行支付，覆盖微信所有支付方式。支持如下银行卡：
link the bank card to the WeChat app to pay. It covers all Weixin Pay payment methods.
Supported bank cards:



2步快速开通微信支付
Quickly Activate in 2 Steps

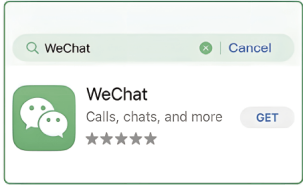
第一步:下载微信

Step 1: Download WeChat
请下载最新版微信app，并使用境内或境外手机号码注册或登录。

Please download the latest version of the WeChat app and register or log in with the same Chinese Mainland/overseas mobile number.



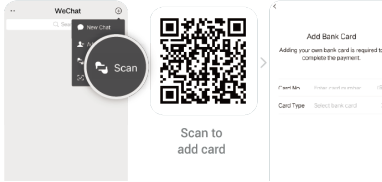
Scan to download



第二步:绑定银行卡

Step 2: Link a bank card
选择以下方式，仅需填写银行卡卡号、有效期和安全码，即可完成绑卡。
Select a method below. Simply enter a bank card number expiry date, and security code to link the card.

- 方式一:打开微信，点击右上角「+」-「扫一扫」，扫描二维码添加银行卡
- Method 1:Open WeChat, tap [+] on the top right corner > [Scan], and scan the QR code to add a bank card.



MOBILE PAYMENT
微信支付

- 方式二:点击右下角「我」-「支付与服务」-「钱包」-「银行卡」-[+添加银行卡]，添加一张银行卡。
- Method 2: Tap [Me] on the bottom right corner >[Pay and Services]> [Wallet]> [Bank Cards]>[+Add a Bank Card] to add a bank card.

二、使用境外钱包支付
II. Pay with an Overseas E-Wallet

无需下载其他软件，直接打开你熟悉的海外电子钱包进行支付。
No need to download any other app, simply open your familiar overseas e-wallet to pay.

哪些钱包可以使用?
E-Wallets Supported



如您使用已支持的钱包，在中国境内看到“微信支付”“WeixinPay”标识，即可使用该电子钱包扫码或出示二维码支付。（*实际以钱包app展示功能为准）
If you are using one of the supported e-wallets and see the "Weixin Pay" or "微信支" logo in Chinese Mainland, you can use your e-wallet to scan the QR code or present the QR code for payment. (*Actual functions displayed on the e-wallet app shall prevail.)



MOBILE PAYMENT
支付宝支付

海外游客可下载支付宝APP，绑定Visa、Mastercard、American Express、JCB、Discover®、Diners Club International®、UnionPay International等国际信用卡或借记卡，开启您的中国各地的移动支付之旅。
Download the Alipay APP and link an international credit or debit card from Visa, Mastercard, American Express, JCB, Discover®, Diners Club International®, or UnionPay International to start exploring China with Alipay.

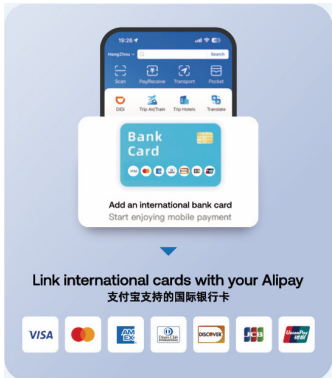
符合条件的国际卡：
Eligible international cards:



两步用上支付宝
Quick set-up in 2 steps



下载和注册
Download and register with your phone number, email or Apple ID



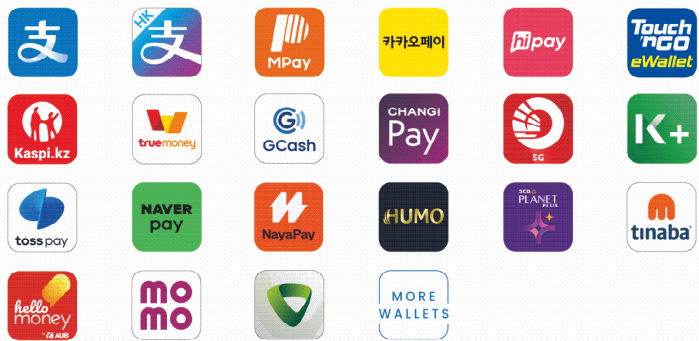
绑定银行卡
Add bank card

MOBILE PAYMENT
支付宝支付

Alipay+合作电子钱包
Alipay+ partner e-wallets

当您在中国内地商户消费购物时（特殊场景除外），如果您使用 Alipay, AlipayHK, MPay, Kakao Pay, HiPay, TNG eWallet, Kaspi. kz, TrueMoney, GCash, Changi Pay, OCBC, K PLUS, Toss Pay, NAVER Pay, NayaPay, HUMO, SCB, Tinaba, HelloMoney, MoMo, VCB Digibank 或其他 Alipay+ 合作的电子钱包，见到  标识，您可使用该电子钱包进行支付。

When you see the  when shopping at merchants in the Chinese mainland (Exception circumstances), if you have Alipay, AlipayHK, MPay, Kakao Pay, HiPay, TNG eWallet, Kaspi. kz, TrueMoney, GCash, Changi Pay, OCBC, K PLUS, Toss Pay, NAVER Pay, NayaPay, HUMO, SCB, Tinaba, HelloMoney, MoMo, VCB Digibank or any other Alipay+ partner e-wallets on your phone, you can simply open it and pay directly.



Scan the QR code for the full list of e-wallets Alipay+ supports in the Chinese mainland. For further questions, please contact your e-wallet Customer Service Center to get help.
扫码查看 Alipay+ 在中国内地支持的电子钱包完整列表。
您也可以联系电子钱包客户服务中心寻求协助。

TIPS
扫码支付小贴士

为了便利您更好地使用中国移动支付产品，我们正在试点一定金额以下的支付产品免于采集身份信息。相关信息可向办理机构咨询。

In order to facilitate your better use of mobile payment products in China, we are piloting products within certain cumulative payment amount to be exempted from the collection of identity information. Relevant information can be obtained from the handling agency.

如果您遇到更多支付问题，可以通过电话联系我们。
If you encounter any payment problems, you can contact us by phone.

中国银联: +86-95516
China UnionPay: +86-95516

微信支付: +86-57195017
Weixin Pay: +86-57195017

支付宝: +86-057126886000
Alipay: +86-057126886000

前海国际消费指南

A Guide for International Consumers Visiting Qianhai

Qianhai Shenzhen

深圳·前海

