

前海

QIANHAI



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Qianhai Overview

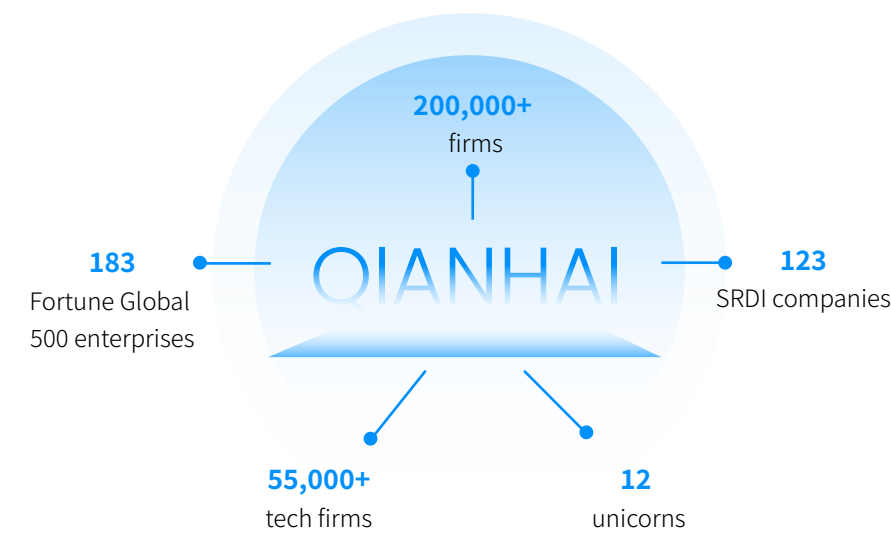
Qianhai Cooperation Zone sits in western Shenzhen, neighboring Hong Kong. Covering 120.56 km², it connects to the world through 1 international airport, 6 port terminals, 5 checkpoints, 3 high-speed rail lines, 6 intercity rail lines, and 7 metro lines. Hong Kong Central, Macao, and Guangzhou are all within one hour's reach.

A 68-kilometer coastal belt anchors Qianhai's vibrant urban life, with world-class cultural, educational, sports, and healthcare facilities throughout Qianhai. Home to the world's largest indoor ski resort and largest bookstore, 9 international schools, and 10 international medical institutions. All within one zone. All within reach.



Qianhai: Where Reform Wrote History In Just 16 Years.

Scale Unleashed



Full-Spectrum Modern Services

6 Modern Service Sectors

Finance • Logistics • Professional Services • Tech • Culture & Sports • Commerce

4 Emerging Industries

AI & Robotics • Marine • Smart Terminals • Low-Altitude Economy

2 Frontier Industries

Cell & Gene • Data



World-Class Tourist Destination



Qianhai Snow World

The world's largest indoor ski resort, at the lowest latitude on earth. A constant -6°C year-round. Five professional runs, a vertical drop up to 83 meters, a longest single run of 463 meters, and a maximum slope of 18°. A certified venue for international professional competition.

Eyes of the GBA

The world's largest physical bookstore. 131,000 m² of space. Over 108,000 curated titles spanning art and design, humanities, social sciences, and children's categories. More than 1,000 cultural events each year. Over 10 million visitors and counting.



Bay Opera of Shenzhen

World-class performances all year long. A rich program of opera, drama, dance, classical music, and folk music, joined by international touring productions including

The Phantom of the Opera, *The Divine Comedy*, and *Les Misérables*.



Platforms Thrive

Qianhai Shenzhen-Hong Kong International Financial City

Opened in October 2022. Now home to 522 financial institutions, including 371 Hong Kong-invested and foreign-funded institutions.

Qianhai Shenzhen-Hong Kong International Legal-Services District

Full-chain legal services spanning judicial, arbitration, mediation, and counsel. A growing ecosystem of 272 institutions, including 62 foreign-related legal service providers.

Qianhai International Talent Hub

One stop. 700 services. Qianhai makes cross-border living and working effortless. The Shenzhen-Hong Kong 72-Hour Experience Plan is live, with an OPC international community in development.

A Future Urban Center

Hong Kong Style

Hong Kong is at home in Qianhai. Familiar streetscapes, barrier-free infrastructure, and a Hong Kong lifestyle are woven into Qianhai's fabric. Dedicated precincts bring together Hong Kong dining, retail, and cultural brands, making residents feel right at home.



Global Appeal

Qianhai is built for the world. Bilingual and multilingual signage covers the entire zone. International retail, dining, and service standards are fully in place, backed by a seamless cross-border payment network.



Coastal Charm

Sea, river, and shoreline converge along Qianhai's 68-kilometer coastal belt. A 50-kilometer cycling route threads through Qianhai's signature destinations, including Qianhai Snow World, Eyes of the GBA, and Happy Theater.



Modern Pulse

Qianhai is where tomorrow's industries take root. New sectors, new business models, and new growth engines are taking shape, driving the rise of new quality productive forces.



Future Vision

AI is everywhere in Qianhai. Full-scenario, round-the-clock intelligent applications span every industry. Large-scale autonomous buses are in operation, unmanned vehicles are road-testing district-wide, and China's first robot volunteer service station is already open.



Happy Theater

Where the stage meets the sea. Happy Theater features China's largest outdoor water stage and an underwater mechanical stage capable of generating dramatic wave effects. Architecture and landscape unite to create a one-of-a-kind open-air performance experience.



Qianhai Museum

One of Shenzhen's defining cultural institutions of the new era. Featuring a 40-meter-high urban living room and a nearly 100-meter air column theater, it brings together exhibitions, education, and cultural exchange under one roof. Open for public in October 2026.



Qianhai Stone Park

The Qianhai Stone, sculpted in the form of a ship setting sail, stands at the heart of the park. Ideal for running, cycling, and leisure, it frames the Ferris wheel, coastline, and sweeping sea views in one unforgettable scene.

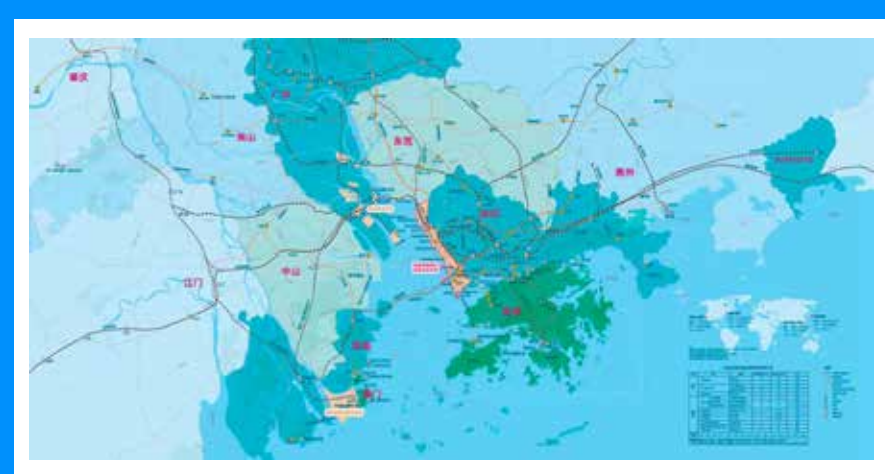


QIANHAI

前海概况

海合作区位于深圳西部、毗邻香港,面积 120.56 平方公里,拥有 1个 国际机场、6个 港口码头、5个 对外开放口岸,以及 3条 高铁、6条 城际、7条 地铁,1小时 可达香港中环、澳门、广州。

前海拥有 68公里 活力海岸带,文教卫设施一应俱全,拥有全球最大的室内滑雪场、全球最大的实体书城,建成 9所 国际学校、10家 国际化医疗机构,已成为中国国际化程度最高的区域之一。



○ 滨海风

建设独具特色的海、河、湾超级湾区,提升68公里活力海岸带,建设50公里滨海骑行道,一站式解锁前海冰雪世界、湾区书城与欢乐剧场的沉浸式体验。

○ 现代化

构建现代化产业体系,发展新产业、新模式、新动能,打造一流创新和产业生态,加快培育新质生产力。

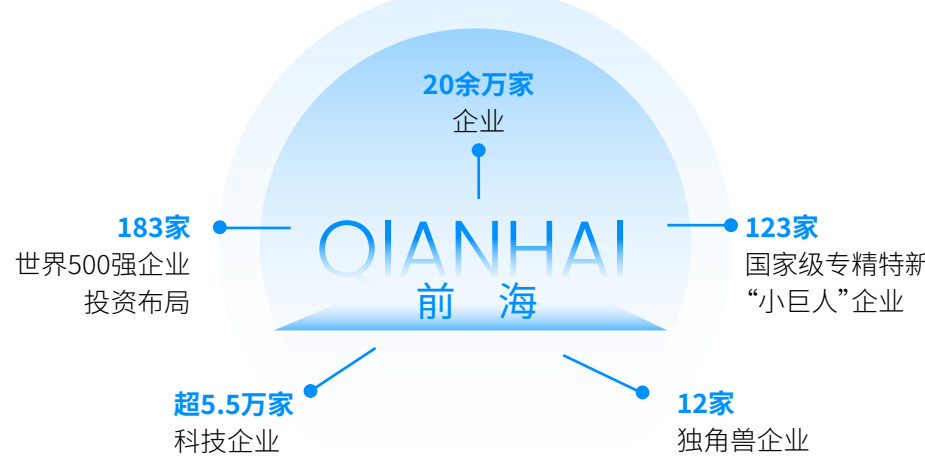
○ 未来感

推动人工智能全域全时全行业应用,全面开放应用场景,全国率先实现自动驾驶公交规模化运营,全域开放智能网联汽车道路测试。推进全域智慧化治理,智能化管理的理念模式,推出全国首个机器人服务u站。



在短短16年时间里,前海从一片泥泞滩涂发展成为一座繁华都市,创造了中国新时代改革开放的新的奇迹

发展能级跃升



世界级旅游目的地

○ 前海冰雪世界

全球规模最大、纬度最低的室内滑雪场,全年恒温-6°C,实现“四季畅滑”。配备5条专业雪道,总长1569米,最大垂直落差83米,单道最长463米,最大坡度18°,可承办国际专业滑雪赛事。



○ “湾区之眼”书城

全球最大实体书城,建筑面积达13.1万平方米,集阅读、展览、演艺、科创展示等多功能于一体,汇聚艺术设计、人文社科、亲子家庭等近10万种、超30万册精选好书,全年举办文化活动超千场,接待读者超千万人次。



现代服务业体系

- 六大现代服务业:信息服务、金融服务、贸易物流、专业服务、科技服务、文体旅商。
- 四大新兴产业:人工智能与具身智能机器人、海洋产业、智能终端、低空经济。
- 两大重点产业:细胞与基因、数据。



平台载体丰富

前海深港国际金融城

2022年10月启用,已入驻522家金融机构,其中港资外资金融机构达371家。

前海深港国际法务区

提供司法、仲裁、调解、律师服务等全链条、国际化的法律服务,累计引进272家法律服务机构,其中涉外法律服务机构62家。

前海国际人才港

全球人才到粤港澳大湾区就业、创业第一站。一站式提供700项人才服务,便利海内外人才工作生活。

○ 深圳滨海艺术中心

深圳滨海艺术中心中外顶级演出云集,艺术盛宴全年无休,剧目涵盖歌剧、戏剧、舞剧、音乐剧、古典乐、民族音乐等,包括《剧院魅影》、《神曲》、《悲惨世界》等著名作品。



○ 欢乐剧场

欢乐剧场创新采用陆域看台与水域舞台的双结构计,拥有全国最大的户外水上舞台及1600平方米机械主舞台。剧场顶棚融入海浪动态元素,建筑与海滨景观无缝衔接,形成“无边界舞台”的沉浸式体验。



未来城市新中心

○ 香港味

在市政道路、街区公园、无障碍设施等全面植入香港元素,营造港人熟悉的工作生活环境。高水平打造港风港味街区,促进深港生活性服务业规则衔接,引进多家香港老字号餐饮、零售及文创品牌。



○ 国际范

推进全域全要素国际化建设,全面覆盖双语、多语标识,建设“国际友好型商圈商户”,打造国际化支付体系。



○ 前海博物馆

前海博物馆是深圳市“新时代重大文化设施”之一,馆内规划40米通高城市客厅、近百米无柱山海剧场等特色区域,兼具展览陈列、社会教育、学术交流等功能,将于2026年10月开馆。

○ 前海石公园

公园的核心位置坐落着一块“前海石”,造型宛如“扬帆启航”,适合跑步、骑行和野餐,是拍摄日落、摩天轮和海景同框大片的最佳地点。

