深圳市
当代艺术
与城市规划馆

深圳市
城市规划馆

SHENZHEN URBAN PLANNING MUSEUM

导览地图

GUIDE MAP

MOCAUP
当代艺术与
城市规划馆

开放时间

周二至周日
10:00-18:00（17:30以后停止入馆）
逢周一闭馆（法定节假日除外）

OPEN HOURS

Tuesday to Sunday
10:00-18:00（Last entry 17:30）
Closed on Monday（Except public holidays）

联系我们

邮箱：subscription@mocaup.cn
微信公众号：深圳市当代艺术与城市规划馆（服务号）
深圳市当代艺术与城市规划馆（订阅号）
微博：@深圳市当代艺术与城市规划馆
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导言
PREFACE

深圳，中国改革开放的先锋城市！四十余年的当代建城史仅是中国五千年浩瀚文明中的沧海一粟，却成就了全球城市史上一个特殊案例。

规划，是“深圳奇迹”的重要推动力。深圳既是政府开拓、市场开放、社会开明的集成，也是山海生态、移民文化、创新精神的聚合——深圳通过规划协调复杂要素，实现万物共生、城市共建、愿景共筑。

今天，深圳规划不仅以系统的方法和与时俱进的制度保障着这座超大城市的高质量发展，也在开放速生、海纳百川的发展中形成了生态优先、以人为本、区域协同、包容共识等独特价值。

时值国土空间规划体系改革，深圳规划更将策马当先，引领深圳朝着建设中国特色社会主义先行示范区的方向前行，努力创建社会主义现代化强国的城市范例！

Shenzhen–a pioneer city of reform and opening-up in the People's Republic of China! Shenzhen is a contemporary city, established more than 40 years, yet in the 5,000-year history of Chinese civilizations, it has become a special paradigm in global urban history.

Planning serves as a significant driving force for "the Shenzhen miracle". Shenzhen integrates government development, open market, and social enlightenment. It is also a city that integrates mountains and sea, together with an immigrant culture and an innovative spirit. The complex elements within Shenzhen have been coordinated through complex planning to achieve a co-existence of all things, a co-construction of cities, and to realize common visions.

Today, Shenzhen Master Plan not only serves as the base for the high-quality development of the megacity with a systematic approach and a continuous upgraded system, but also cultivates unique values such as ecological priority, people-orientation, regional coordination, and inclusive consensus in the opening-up and inclusive growth.

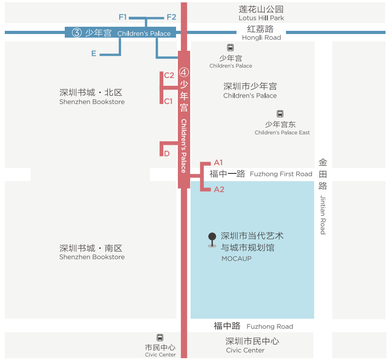
Now that China is reforming the territorial space-planning system, Shenzhen, with the goal of building a Chinese pioneering socialistic demonstration zone, will take the lead to initiate planning measures and create a city paradigm in a powerful modern socialist country!

地理位置：
中国广东省深圳市福田区福中路184号

LOCATION
184 Fuzhong Road, Futian District,
Shenzhen, Guangdong, China

出行指南：
少年宫地铁站A2出口(3、4号线)
公交少年宫东站(34路、41路、64路、371路、M459)

TRAVELADVICE
By Metro: Children's Palace Station(line3/4)
By Bus: Children's Palace East(34/41/64/371/M459)



楼层导览
FLOOR GUIDE

深圳市当代艺术与城市规划馆坐落于福田中心区莲花山下，是市民中心文化建筑群落中的一座标志性当代建筑。深圳市城市规划展厅设于本馆北翼，布展面积约9600平方米，分为三层：

三楼主题：城市共生
本楼层主要介绍深圳的全域生态、城市格局与城市意象、系统规划与建设重点，观众可了解自然环境、区域关系、移民文化、开放精神等要素如何塑造了这座现代滨海城市。

四楼主题：城市共建
本楼层主要介绍深圳城市规划体系与制度中的重点与创新，观众可了解深圳如何制度性地规划和管理城市，如何通过空间政策与公共活动激发城市的活力。

五楼主题：城市共想
本楼层主要内容是对深圳历史的回顾、当下的记录、未来的展望。观众可放宽时空视野，一窥深圳历史，展望深圳在粤港澳大湾区和全球城市中的发展愿景。

本楼层还包括儿童活动区和城市未来创想空间。

Shenzhen Museum of Contemporary Art and Urban Planning (abbr. MOCAUP), located at the foot of Lianhua Mountain in Futian Central District, is an iconic contemporary building among the cultural building complex in the Civic Center. Shenzhen Planning Exhibition is held at the north wing of this museum. With an exhibition area around 9,600 square meters, it covers three floors:

Theme of the third floor: City Co-Existence
This floor mainly introduces Shenzhen's global ecology, urban pattern and urban image, systematic planning and major construction. Visitors can learn about how the natural environment, regional relationship, immigration culture, open spirit, etc. have shaped this modern coastal city.

Theme of the fourth floor: City Co-Construction
This floor mainly introduces the emphases and innovations in Shenzhen's urban planning system and institution. Visitors could comprehend how Shenzhen systematically plans and governs the city, and how to motivate the vitality of the city through spatial policies and public activities.

Theme of the fifth floor: City Co-Wish
This floor focuses on the review of Shenzhen's histories, current records, and future outlook. Visitors could broaden the visual field, have a glimpse of Shenzhen's history, and see Shenzhen's development vision in the Guangdong-Hong Kong-Macao Greater Bay Area and global cities.

This floor also includes Children's Activity Area and City Rhapsody.

增强现实体验
AUGMENTED REALITY EXPERERIENCE

扫描二维码， 通过AR对馆内沙盘及模型进行虚拟现实相融合，开启全新的、全场景、 沉浸式探馆旅程。

SCAN THE QR CODE TO STARTA NEW, FULL-SCENARIO, IMMERSIVE EXPLORATION OF THE SAND TABLE AND MODELS IN THE MUSEUM USING AUGMENTED REALITY.

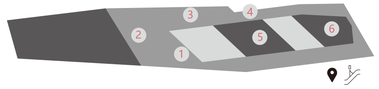
1. 扫描二维码，安装APP;
2. 打开App，点击 AR 按钮;
3. 扫一扫，识别馆内AR图形标识;
4. 与虚拟情景交互，更直观全面探索展馆;
5. 拍下互动瞬间，留影纪念。

1. Scan the QR code and install the APP;
2. Open the App and click the AR button;
3. Scan and identify the AR graphic logo in the exhibition;
4. Interact with virtual scenarios to explore the exhibition more intuitively and comprehensively;
5. Capture the moment of interaction as a memory.

安卓ARCoreSDK

AR增强APP

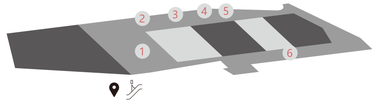
5F 城市共想 CITY CO-WISH



5F展厅 – 深圳市城市规划展
EXHIBITION HALL 5F

1. 城市游乐场（儿童活动区）
City Playground (Children's Activity Area)
2. 深圳进行时
Advancing Shenzhen
3. 世界城市
World Cities
4. 城市未来创想
City Rhapsody
5. 西方：师法自然
West Hall-Learning From Nature
6. 东厅：深圳实践
East Hall-Shenzhen Practice

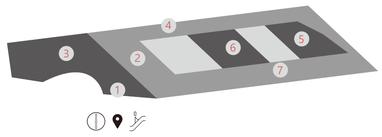
4F 城市共建 CITY CO-CONSTRUCTION



4F展厅 – 深圳市城市规划展
EXHIBITION HALL 4F

1. 总体规划
Master Plan
2. 规划标准与设计导则体系
Urban Planning Standards and Design Guideline System
3. 法定图则
Statutory Plan
4. 低效用地再开发
Redevelopment of Inefficient Land
5. 提质增效创新举措
Innovation to Improve Land Efficiency
6. 城市设计与建筑设计
Urban Design and Architectural Design

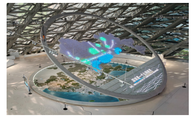
3F 城市共生 CITY CO-EXISTENCE



3F展厅 – 深圳市城市规划展
EXHIBITION HALL 3F

1. 序言
Preface
2. 深圳天赋
Gifted Shenzhen
3. 生态文明
Ecological Civilization
4. 共同家园
Commom Home
5. 空间与社会
Space and Society
6. 城市影院
Urban Cinema
7. 湾区都市
Bay Metropolis
服务中心
Service Center

特色展项
Featured Exhibition Area



生态文明(三楼3F-3)
深圳市陆域面积约1997平方公里，海域面积约2030平方公里，大地与海洋，构成了万物与人的栖息家园。深圳持保护生态，善育资源作为城市规划的重要任务。通过关于海洋、海岸带、土地和城市的功能区划，为栖息于深圳的人与万物创造友好、和谐、繁荣的共同愿景。

Ecological Civilization (3F-3)
Shenzhen has a land area of 1,997 km² and a sea area of about 2,030 km². The land and the sea constitute the home of all creatures and people. The protection of ecology and cultivation of resources are an important task of urban planning in Shenzhen. The common vision of friendship, harmony and prosperity for the people and all things in Shenzhen is created through the functional zoning of sea, coastal zones, land and city.



共同家园(三楼3F-4)
深圳是快速崛起的移民城市。人是深圳最宝贵的“财富”。该展区介绍深圳如何建设国际门户、枢纽之城、以及绿色、安全、温馨的共同家园，向公众展示深圳国际开放性，以及城市住房、教育、文体、医疗、交通、市政、韧性等公共服务。

Common Home (3F-4)
Shenzhen is a fast-growing immigrant city. People are the most treasured “wealth” of Shenzhen. This exhibition area introduces how Shenzhen builds an international gateway and hub city, as well as a green, safe, and warm common home. It shows the public Shenzhen's international openness and public services such as urban housing, education, culture and sports, healthcare, transport, municipal administration, resiliency, etc.



湾区都市(三楼3F-7)
深圳是大湾区城市群中的四个核心引擎之一，是国际性的科技创新中心和“一带一路”重要支撑区。海湾、河流、山林也塑造了深圳独特的城市特征。山海之间密布着深圳规划建设重点地区，是深圳高质量发展高地和可持续发展的先锋试验区，也将是中国特色社会主义先行示范区的城市文明典范。

Bay Metropolis (3F-7)
Shenzhen is one of the four core engines in the Greater Bay Area urban agglomeration, an international tech innovation center, and an important support along the Belt and Road. The bay, rivers, and mountains also shape Shenzhen's unique city characteristics. The areas between the mountains and the sea are the focus of Shenzhen's planning and construction. It is a leading area for quality development and pioneer experiment zone for sustainable development in Shenzhen, and also a model of urban civilization in a socialist pilot demonstration zone with Chinese characteristics.



总体规划(四楼4F-1)
深圳经济特区建立以来，深圳的发展经历过3次城市总体规划和1次国土空间总体规划，以及若干城市发展策略，有效地指引了深圳的建设、开拓与转型。深圳规划始终秉持生态优先、以人为本、弹性预留、区域协同等规划理念，坚持“多中心、组团式、生态型”的空间结构，使深圳在有限的空间之上，不断适应超常规的建设速度，满足不同阶段的提升诉求，形成了富有魅力的人居环境，成长为一座充满魅力、动力、活力、创新力的国际化创新型城市。

Master Plan (4F-1)
Since the establishment of the Special Economic Zone, Shenzhen has undergone three major master plans, as well as one territorial and spatial master planning, along with several urban development strategies, effectively guiding Shenzhen's construction, development, and transformation. Under the planning concepts of ecological priority, people first, flexible reservation, and regional coordination, maintaining the “multi-center, clustered, ecological” spatial structure, Shenzhen planning adapts to the unusual construction speed based on the limited space, meets the demands of upgrading at different stages, creates a charming human settlement, and grows into an international, innovative city full of charm, dynamism, vitality, and innovation.



规划创新(四楼4F- 2~5)
深圳是按城市规划建设起来的年轻城市，也是全国最早进入存量规划的城市。40多年来，深圳的城市规划从无到有、从技术理性到制度理性，注重与法定规划的技术、管理传导和衔接。在城市规划标准与准则、法定图则及控规改革、城市更新和土地整备为代表的低效用地在开发、以及分层出让和工业上楼等空间提质增效等方面，作出了重要探索创新，对于指导城市建设和规范空间秩序，发挥了巨大的作用。

Planning Innovation (4F- 2~5)
Shenzhen, a young city built according to urban planning, is also the first in China to enter the stage of inventory planning. Over the past 40 years, Shenzhen's urban planning has evolved from scratch, from technical rationality to institutional rationality, emphasizing the transmission and connection with statutory planning techniques and management. Significant explorations and innovations have been made in urban planning standards and guidelines, statutory planning and detailed regulatory planning reforms, insufficient land redevelopment of urban renewal and land consolidation, as well as space efficiency improvement through layered land transfer and high-rise industrial building. These efforts have played a crucial role in guiding urban construction and regulating spatial order.



城市设计与建筑设计(四楼4F-6)
在深圳城市形成发展的过程中，城市设计与建筑设计互相承载促进，是深圳城市规划发展的直观见证。城市设计展区始终围绕深圳城建，展现深圳城市设计以人为本、营造共同家园的设计理念和设计实践，强调城市空间品质、活力的塑造和精细化管理。建筑设计展区通过代表性建筑案例，展现深圳建筑设计的发展历程与当代价值。

Urban Design and Architectural Design (4F-6)
In the process of urban development, urban design and architectural design support and promote each other, becoming an intuitive witness to the development of urban planning. The exhibition area for urban design, which centers on urban construction, shows the people-oriented design concept and design practice in urban design to build a shared home. It emphasizes the quality of urban spaces, the creation of vitality, and refined management. The exhibition area for architectural design showcases the development process and contemporary value of architectural design in Shenzhen through representative building cases.



城市游乐场(儿童活动区）(五楼5F-2)
本区域包括“建造你的城市”和“绘制你的城市”两个交互装置，让童真的心灵与城市在五彩画布上相遇和对话，让灵巧的小手在3D舞台上搭建起梦想中的世界。在轻松游乐中铺展梅烂的城市明天。

City Playground (Children's Activity Area) (5F-2)
This area includes two interactive installations: “Build Your City” and “Draw Your City”. Innocent children meet and interact with the city on the colorful canvas, creating the dream world on the 3D stage. The splendid future city is presented through amusement.



深圳进行时(五楼5F-3)
深圳是我们共同的城市，深圳的“今天”也正由我们每一个人不断的共同书写着。在深圳进行时展区，观众可通过“馆中观城”装置来对当下深圳做特写观察，并在“放未来”中留下对未来的希望与祝愿。
观众可通过交互装置，充分了解规划建设中的文体设施的最新情况，深圳湾畔的欧阳院、文化广场、红山中心区的美术馆新馆-图书馆北馆，燕子湖边的自然博物馆，这些标志性建筑吸引了全球高水准的建筑师参与设计，展现了这座城市的开放包容和创新图景，也承载着全体市民对城市公共生活的未来想象。

Advancing Shenzhen (5F-3)
Shenzhen is our shared city. Today's Shenzhen is being shaped by each of us. In the exhibition area of current Shenzhen, the visitors can observe current Shenzhen at close range through “View the City in the Museum” installation, and express hope and wishes for Shenzhen in “To the Future”. Visitors can use interactive installations to fully understand the latest developments in cultural and sports facilities under planning and construction. Landmark buildings such as the opera house and cultural plaza by Shenzhen Bay, the new art museum and north library in the Hongshan Central District, and the natural history museum by Yanzi Lake have attracted top-notch architects from around the world. These buildings showcase the city's openness, inclusiveness, and innovative landscape, embodying the collective vision of the citizens for the future of urban public life.



世界城市(五楼5F-4)
共识与个性，始终在全球城市发展脉络中交相辉映。全球层面，全球城市发展合作和人居环境美好共识长期被关注，而共享、创新、包容、可持续发展等的讨论和追求也从未间断。在世界上各具独特的城市中，各个城市的居民对于未来家园的畅想也多彩多姿、各不相同。在全球共识下彰显个性，有益于世界城市美美与共、多元繁荣。

World Cities (5F-4)
Consensus and individuality add radiance to each other in global urban development. On a global level, the cooperation in urban development and the consensus on improving living environments have long been focal points. Discussions and pursuits of sharing, innovation, inclusiveness, and sustainable development have never ceased. In the unique cities worldwide, residents have colorful and different imaginations for their future home. Individuality based on global consensus contributes to the harmony and diversity of the global cities.